NoVA Ascend Dynamics
TRANSFORMING VISIONS, IGNITING GROWTH

Magento®

CONSULTING & DEVELOPMENT

About Us

25+
YEARS OF
EXCELLENCE

Great Place To Work® Certified INDIA

CMMI DEV /5

Overview

4000+
Employees

10
Global Offices

9
Development Centers

1,00,000+ Sq.ft.
Office Space

Clientele

1500+
Clients

50+
Countries

85%
Clients Retention

22+
Industry Verticals

Achievements

2000+
Products Engineered

1500+
Applications Developed

12+
Awards

20+
Million Development Hours

Partners

aws

SAP

Microsoft®

Google Cloud

Magento®

Certified To Deliver Quality

Great Place To Work®
Certified
OCT 2024–OCT 2025
INDIA

KPMG

This is to affirm that

NOVA ASCEND DYNAMICS

Organizational Unit: Software Development Unit

has been appraised at

Maturity Level 5

of the Capability Maturity Model Integration for Development,

Version 3.0

CMMIDEV/5

CMMI ® V 3.0 / Exp. 2027-08-17 / Appraisal #72520
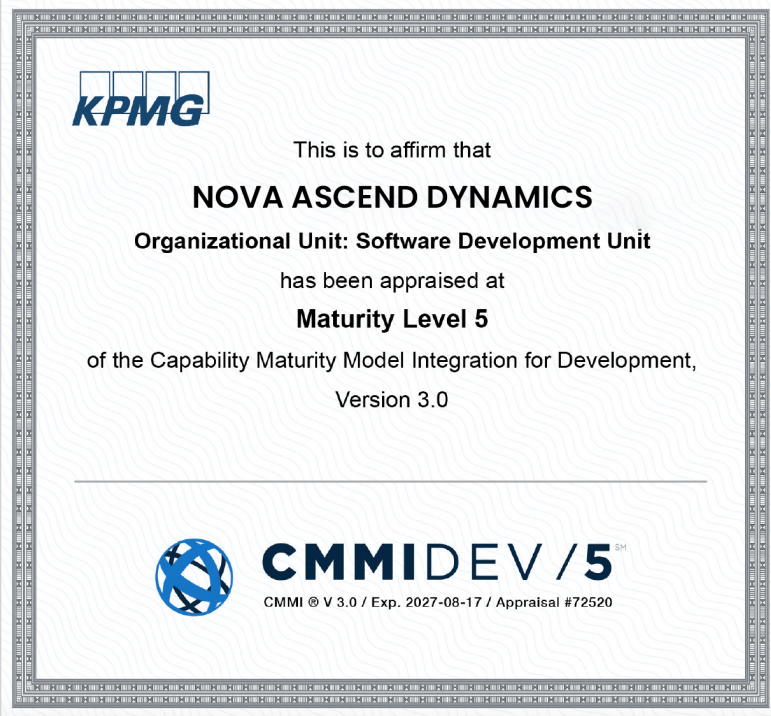
ISO
9001:2015
Quality Management

ISO
27001:2013
Information Security

ISO
20000-1:2011
IT Management

ISO
22301:2012
Business Continuity Management

Magento development services

01 Magento Website Design & Development

Create well-designed and user-friendly Magento Websites and build unique buying journeys for your customers

02 Custom Magento Extension Development

Extend the functionality of your Magento store with tailor-made, scalable extensions designed to meet your specific business needs

03 PWA (Progressive Web App) for Magento

Extend your customer reach with PWA storefronts of your Magento backend, providing customers with fast and engaging shopping experience on mobile

04 Maintenance & Support

Ensure the smooth functioning of your Magento store with ongoing maintenance, updates and expert support

05 Custom Theme Development

Stand out from the competition with fully customised Magento themes that perfectly represent your brand

06 Migrate Seamlessly to Magento 2

The transition from Magento 1 or other platforms like shopify or WooCommerce to Magento 2 while preserving your data, functionality and SEO gains

07 Third-Party Integration Service

Integrate your Magento store with third-party systems to optimise workflows and enhance efficiency

08 Hire Magento Developer

Scale your development capabilities by augmenting your team with our experienced Magento developers and solutions experts, working seamlessly with your in-house team

The Nova Ascend Dynamics Advantage

eCommerce ready

- Web-stores for upto 10000+ product
- Payment gateway integration- Paypal, stripe, Amazon Pay, etc.
- Order/shipping management platform

SEO friendly

- Optimized for 100+ technical parameters
- Relevant content for ranking and traffic

CRM compatible

- Seamless integration with CRMs such as Hubspot, Salesforce, Zoho, Sell.do, Kylas
- Precise integration with various campaign platforms

Built on the right platform

- Millions of pre-built plugins & themes
- Custom designs, layouts & features
- Development across varied platforms like Wordpress, Shopify, custom PHP, Drupal, Laravel

Optimized for paid media

- Facebook pixel, google analytics code
- Structured campaign friendly sitemaps

Integrated with analytics

- Full-funnel report setup
- Heat map based on micro-conversations
- Integration of conversion rate
- Optimization tools like Hotjar, Google optimize

What We Do

Team Augmentation

A team of 4000+ Battle Tested engineers across 100+ Different Stacks.

We are your Digital Factory, dedicated teams to supercharge your development throughput.

0 Operational Overheads.

Agile & On Demand.

Fixed Scope

We offer meticulously crafted project specifications and timelines for cutting-edge development, seamless integrations and feature-rich solutions.

The Sthenos Technologies approach ensures your projects are delivered with precision and excellence.

Managed Services

Our IMS services helps enterprises to run Business as usual.

With strong SLA driven services, 24x7 Support, Governance and Technology expertise, we help to optimize processes and costs.

Our Expertise

We help businesses wherever they are in their digital journey. From consulting for a **digital transformation** to carving out a **technology roadmap**. Our expertise helps you to **drive ROI** from your digital initiatives.

Digital Transformation

- UX/UI Consulting
- Web & Mobility Solutions
- Enterprise API Management
- RPA
- Legacy Modernization

Digital Product Engineering

- Custom Software Engineering
- QA Services
- Maintenance
- Managed Services

Infrastructure & IT Operations

- Cloud Consulting
- DevSecOps
- Cloud Migration
- Cloud Management

Data Management & Analytics

- Data Engineering
- Governance
- B.I. & Analytics

Artificial Intelligence

- M.L. Models
- Model Generation
- M.L. Ops
- Data Science

Internet of Things

- IoT Consulting
- Software Defined Features
- IoT Applications

Innovation Lab

- MVP & POCs
- Rapid Prototyping
- Emerging Tech

Team Augmentation

- Solution Architects
- B.A.
- Developers
- Data Scientists

Selected Clientele

Case Studies

The One-Stop Shop for Cutting-Edge Electronics

An online shopping portal specializing in selling mobile devices, laptops, and accessories.

Customization   Automation   UI/UX   Streamlined Operations

Outcomes

Enhanced UX

- The theme customization provided a visually appealing and personalized website design, improving the overall user experience.

Secure Payment Verification

- Implementing the COD order verification functionality added an extra layer of security by using OTP through SMS and email.

Automated Order Processing

- Developed the Vow module to generate orders, shipments, and invoices which simplified the purchasing process and enhanced customer satisfaction.

Solutioning

Challenges

- Developing the Vow module to generate orders, shipments, and invoices automatically while applying discount codes.

- Implementing OTP verification and displaying OTP confirmation pop-ups based on customer selection of the COD payment method.

- Creating and applying a new theme based on the client's shared document.

Technical Spotlight

- Successfully developed the Retailer Pilot Project Module and the Vow Delight Service Module using PHP.

- Magento's capabilities facilitated the implementation of a secure COD order verification system.

- Utilized Magento's wide range of customizable themes that allow the creation of a unique and visually appealing online store.
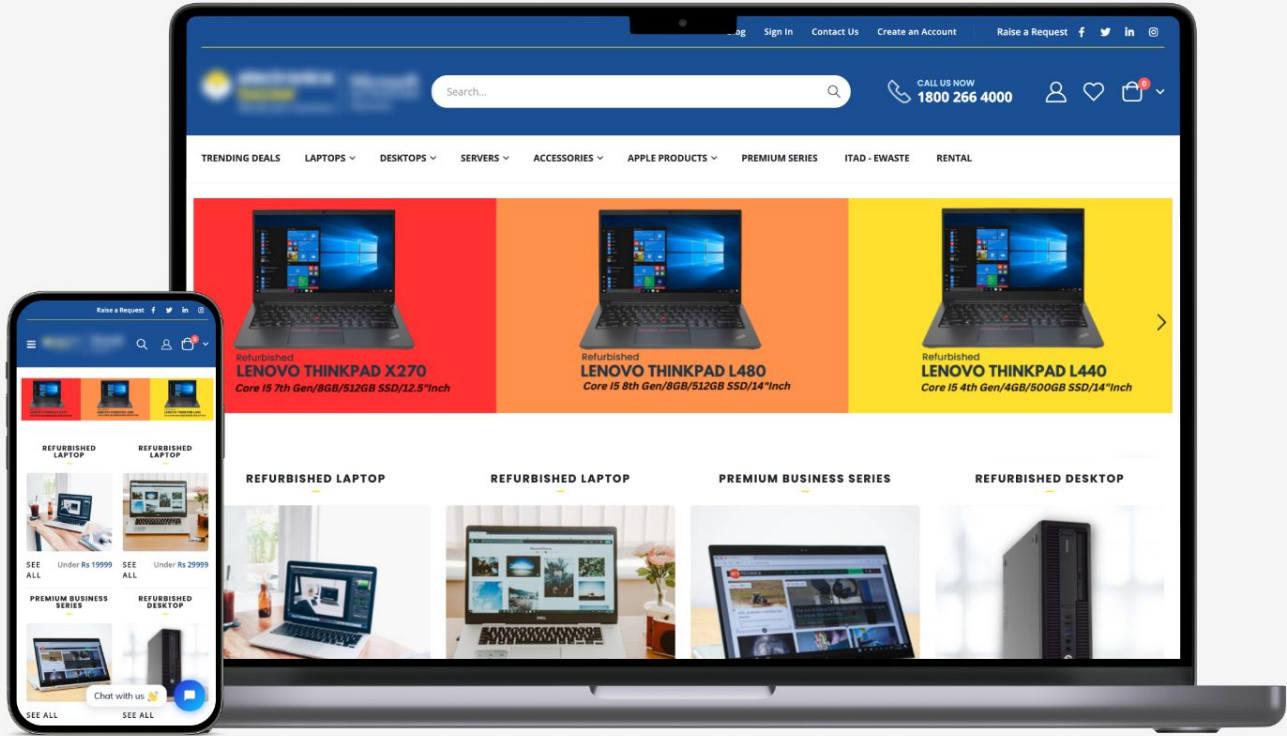
Solution Highlights

- Through careful coding and integration, the development team successfully implemented the Vow module.

- Developed a robust functionality that triggers the sending of OTPs through SMS and email when customers choose COD as their payment method during checkout.

- Through effective collaboration and implementation of design elements, we successfully customized the website's theme, providing a user-friendly interface.

Tech Stack   php   MySQL   MS DOS   Magento   TCPDF

TRENDING DEALS   LAPTOPS   DESKTOPS   SERVERS   ACCESSORIES   APPLE PRODUCTS   PREMIUM SERIES   ITAD - EWASTE   RENTAL

Refurbished
LENOVO THINKPAD X270
Core I5 7th Gen/8GB/512GB SSD/12.5"Inch

Refurbished
LENOVO THINKPAD L480
Core I5 8th Gen/8GB/512GB SSD/14"Inch

Refurbished
LENOVO THINKPAD L440
Core I5 4th Gen/4GB/500GB SSD/14"Inch

REFURBISHED LAPTOP   REFURBISHED LAPTOP   PREMIUM BUSINESS SERIES   REFURBISHED DESKTOP

REFURBISHED LAPTOP   REFURBISHED LAPTOP
SEE ALL   Under Rs 19999   SEE ALL   Under Rs 29999

PREMIUM BUSINESS SERIES   REFURBISHED DESKTOP
SEE ALL   SEE ALL

Chat with us

Raise a Request

An Online Furniture And Home Decor Marketplace Based In India

A convenient platform for customers to browse and purchase products for their homes.

AR Integration   Geolocation   UI/UX   Product Management

Outcomes

Enhanced Product Visualization

- The 360º view feature allowed users to visualize products from various angles, assisting them in making well-informed decisions and selecting the perfect pieces for their homes.

Convenient Shopping Experience

- Provided easy navigation and useful filters, making the shopping process seamless and convenient for users.

Augmented Reality Integration

- The "See it in your room" feature enabled users to virtually place furniture products in their own space, helping them visualize how the items would look before making a purchase.

Solutioning

Challenges

- Had to streamline an overwhelming and extensive product selection.

- To ensure the "See it in your room" feature accurately represents how a product looks in the customer's space.

- Processing easy and no-cost EMI options might require integration with multiple financial institutions and managing installment calculations.

Technical Spotlight

- Magento provided intuitive navigation features and handy filters that enhance the shopping experience.

- Utilised MVVM to manage the data and interactions required for the "See it in your room" feature more efficiently.

- Google Wallet and Paytm provided a seamless and user-friendly payment process.

Solution Highlights

- Implemented advanced search and filtering options to help users narrow down their choices based on specific criteria.

- Continuously improved the augmented reality feature's accuracy through updates and user feedback.

- Partnered with reliable payment gateway providers to streamline the EMI process.

Tech Stack · Kotlin · Java · Google Analytics · Retrofit · OkHttp · Glide · ASP.NET MVC · Mac OS · Google Wallet · Paytm · Data Binding
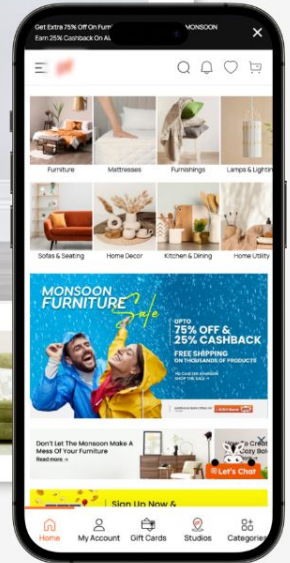
A Designer Brand With an Exclusive Bridal Wear, Couture And Prêt Collection

An online fashion store that specializes in Indian ethnic wear for women

Product Management   Theme installation   UI/UX   Payment Gateway

Outcomes

Streamlined Product Management

- Created a custom Magento module to efficiently manage product attributes and categories, improving product organization and searchability.

Seamless Theme Installation

- Successfully installed and configured the Milano theme, providing an aesthetically pleasing and user-friendly design for the online store.

Secure Payment Gateway

- Configured the PayPal payment gateway, enabling secure and seamless online transactions for customers.

Solutioning

Challenges

- Configuring a secure payment gateway to ensure efficient transactions.

- Customizing the admin panel orders view grid to streamline order management and improve efficiency.

- Integrating WordPress for seamless content management and blog functionality.

Technical Spotlight

- PayPal offered a streamlined checkout experience, allowing customers to make purchases with just a few clicks.

- Magento provided a highly customizable admin panel that helped tailor the order view grid according to your specific requirements.

- Magento offered seamless integration with WordPress.

Solution Highlights

- Integrated PayPal, a popular payment gateway to offer secure and convenient payment options.

- Customized the admin panel grid to display relevant order information, such as customer details, order status, and shipping information, in a user-friendly format.

- Integrated WordPress with the Magento store, allowing easy management of website content, blog posts, and other dynamic content.

Tech Stack

PayPal | PHP | CSS3 | HTML5 | MySQL | Magento | Google APIs | jQuery *write less, do more.* | Twitter API | Linux | API facebook

A Leading Brand In The Home Textiles Industry

An online platform for customers to explore and purchase a wide range of home textile products.

Customization UI/UX AI Geolocation

Outcomes

Magento up-gradation

- Upgrading the Magento platform helped leverage new features, improve performance, and security enhancements.

Improved User Experience

- Tailoring the product listing and product detail pages improved presentation, information display, and user experience.

Implemented Google Maps

- Integrated Google Maps API to create a store locator feature, enabling customers to find physical store locations easily.

Solutioning

Challenges

- Customizing the product listing and detail pages to meet specific design and functionality requirements.

- Upgrading Magento to a newer version without causing disruptions to the existing website.

- Integrating the Google Maps API to create a store locator feature with accurate location data.

Technical Spotlight

- Utilized Magento's customization capabilities to meet customization requirements.

- Implemented an upgraded version of Magento through testing and analysis.

- Implemented the Google Maps API to fetch and display store locations on the map based on the provided address or coordinates.
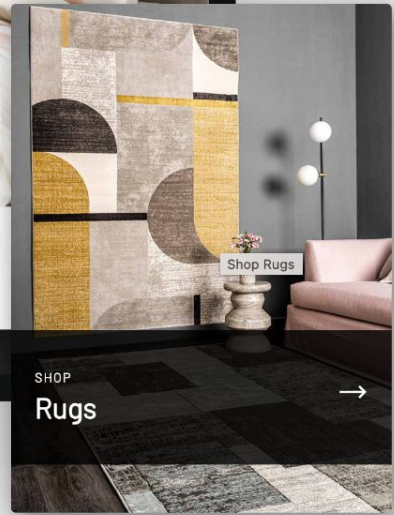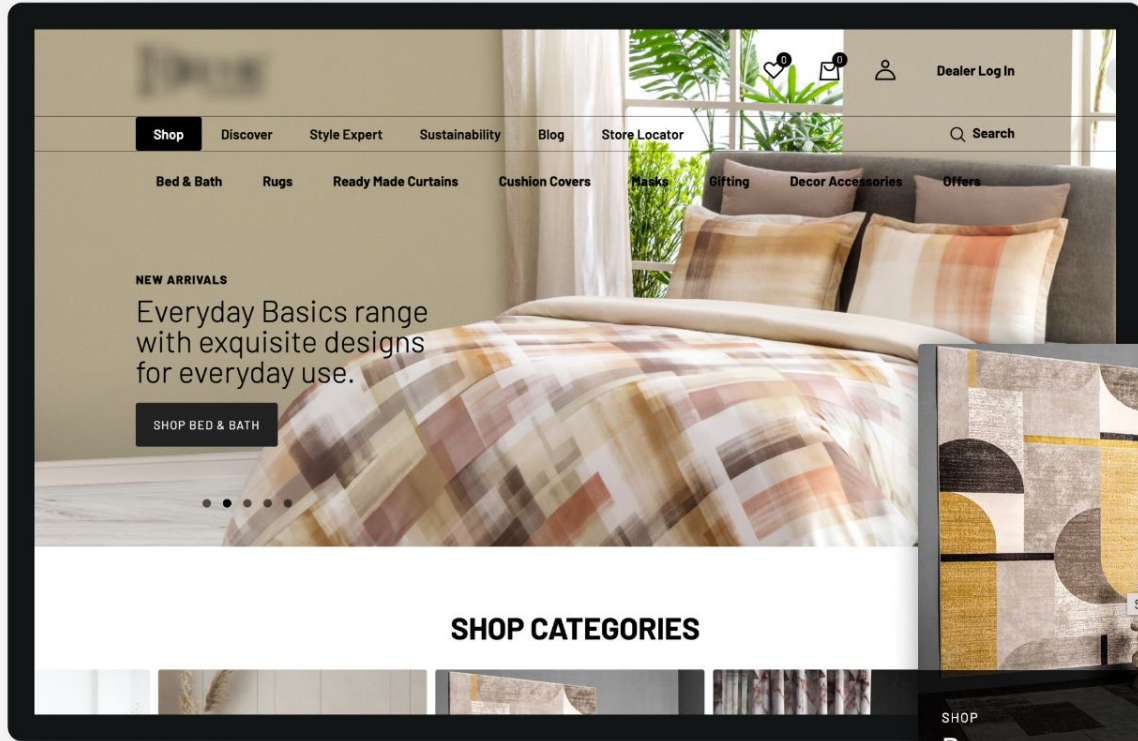
Solution Highlights

- Created custom templates, modified layout and styling, and implemented additional features to enhance the presentation and usability of the product pages.

- Implemented a structured upgrade process to ensure a smooth transition.

- Utilized geocoding to convert addresses into latitude and longitude values for precise location mapping.

Tech Stack

JS | PHP | CSS | HTML5 | MySQL | Magento | Microsoft SQL Server | jQuery | AJAX | Linux | Google Analytics

An Indian Brand Known for its High-Quality Kanjivaram and Silk Sarees

Built a custom platform to support global sales with enhanced features and integrations.

Responsive Design   Performance Optimization   UI/UX   Scalability

Outcomes

Seamless Shopping Experience

- Customized themes and intuitive navigation improved user experience, making it easier for customers to browse and purchase products.

Increased Product Accessibility

- Developed a robust platform supporting over 2 lakh products, enabling seamless global sales and accessibility.

Better Operational Efficiency

- Leveraged cost-effective development practices to support a value-based pricing strategy while maintaining high-quality standards.

Solutioning

Challenges

- Managing scalability to handle a large inventory of over 2 lakh products without compromising performance.

- Customizing themes and features to align with the client's unique brand identity and user expectations.

- Seamlessly integrating third-party modules to enhance functionality while maintaining platform stability.

Technical Spotlight

- Used Magento's scalable database and caching mechanisms to efficiently manage a large product inventory.

- Leveraged Magento's templating system, with JavaScript, CSS, and HTML, for customized themes and features.

- Integrated third-party modules using Magento's modular architecture.

Solution Highlights

- Ensured smooth performance and reliability, even with an inventory exceeding 2 lakh products.

- Delivered a tailored experience, enhancing user satisfaction.

- Expanded platform functionality while maintaining robust system performance.

Tech Stack

Search

Search by image

NEW ARRIVALS   KANCHIPURAM SILKS   BANARASI   COTTON   DESIGNED BY NALLI   MOTHER'S DAY NEW   BRIDESMAIDS NEW   DHOTI

Main Banner|Navya

Mother's Day

Cherish her with a special gift from Nalli

EXPLORE

Recommended For You

A Premium Home Furnishings Brand In The Upholstery And Drapery

Synced SAP, Magento, and WMS for Effortless Customer Experience and Enhanced B2C Platform.

Data Synchronization | Order Management | API Development | Customer Dashboard

Outcomes

Integration of SAP, Magento, and WMS

- Successfully synchronized Customers, Products, and Orders among these platforms to ensure data consistency and accuracy.

API Creation for Product Sync

- Developed APIs for seamless synchronization of SAP products to Magento 2, incorporating specific details like sap material code and collection specifics.

Customer Dashboard Development

- Crafted a user dashboard for streamlined order and invoice management, with stock checks based on Collection and SKU via the WMS API pre-cart additions.

Solutioning

Challenges

- To automate and digitize their order management process, which can improve operational efficiency.

- Building APIs to sync SAP products and customer data with Magento.

- Managing real-time events triggered at the Magento end to update the WMS system
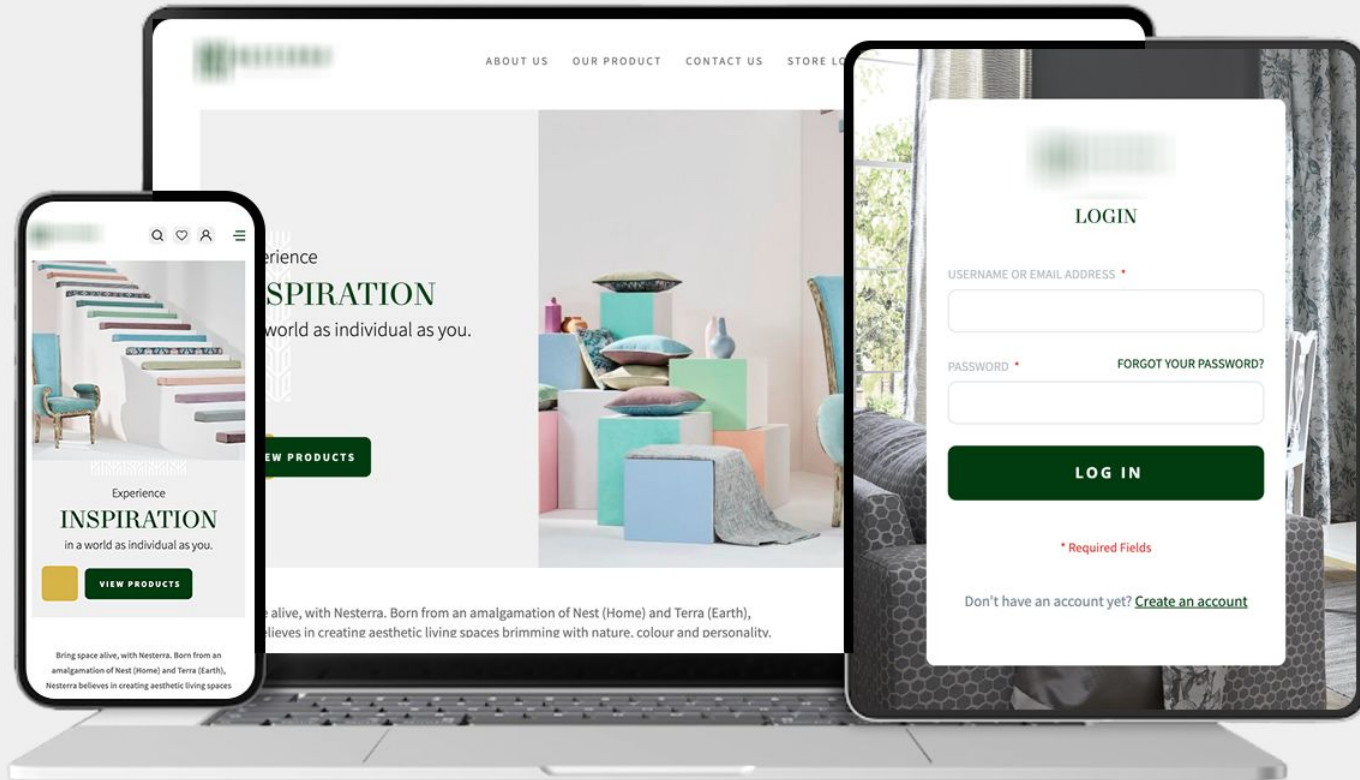
Technical Spotlight

- PHP facilitated the dynamic dashboard creation for user interaction.

- Magento facilitated robust e-commerce functionalities, enabling seamless integration of SAP data into the platform through APIs.

- MariaDB provided a reliable database backend for storing event-driven data.

Solution Highlights

- Dashboard was built for customer log-in where the customer can place an order, access his/her all orders, and invoice.

- Designed a scalable API structure for SAP-to-Magento synchronization.

- Implemented an event-driven architecture for Magento-to-WMS updates.

Tech Stack   php   MariaDB   Magento®   Razorpay

An Indian Online Jewelry Retailer Specializing in Diamonds and Gemstones

Developed an AR/VR integrated e-commerce platform.

Theme Customization   AR/VR Integration   Data Security

Outcomes

4x Customer Satisfaction

- Customization features such as AR/VR integration and personalized product displays improved user experience, resulting in higher customer satisfaction.

100% Data Security

- Implemented security measures and data encryption protocols, ensuring the protection of customer information.

56% Enhanced Scalability

- Enabled the platform to handle increased traffic and product catalog expansion.
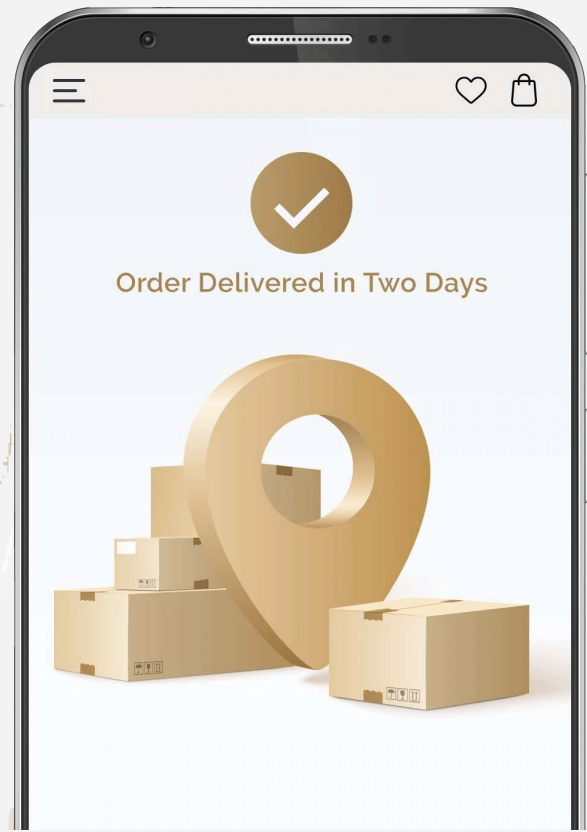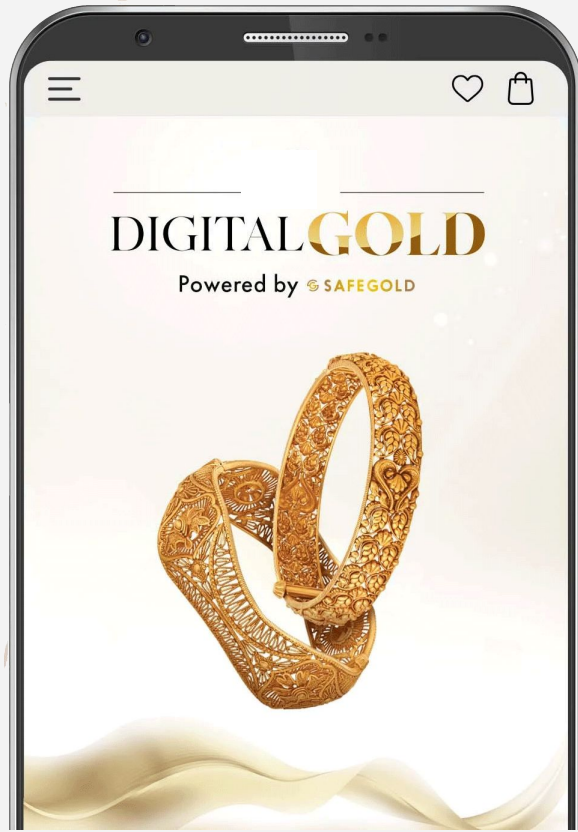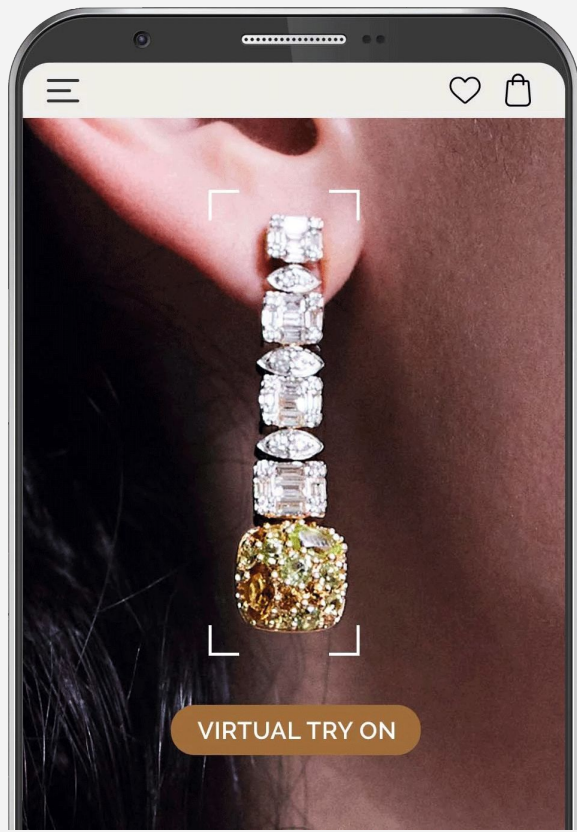
Solutioning

Challenges

- Integrating AJAX for dynamic content without sacrificing performance.

- Implementing AR/VR features and personalized product displays within Magento's framework.

- Integrating and customizing third-party modules or APIs.

Technical Spotlight

- Utilized AJAX and implemented caching mechanisms within Magento to optimize performance and reduce page load times and server load.

- Used Magento's modular architecture for custom feature integration.

- Utilized Magento's flexible architecture and available extensions to simplify third-party integrations.

Solution Highlights

- Reduced page load times and improved user experience, increasing engagement and conversion rates.

- Seamless integration of AR/VR features and personalized product displays, enhancing user satisfaction.

- Expanded functionality and integration with external services, improving overall user experience and platform capabilities.

Tech Stack   AJAX   Magento®

VIRTUAL TRY ON

DIGITAL **GOLD**

Powered by ⬡SAFEGOLD

Order Delivered in Two Days

An Online Hub for Pain Management and Wellness Solutions

Reduced cart abandonment with OTP checkout and free sample product modules.

Customization

Checkout OTP Module

Free Sample Product Cart

Outcomes

Improved Checkout Experience

- Implementing mobile OTP for guest users at checkout enhanced security and ease of purchase, thus reducing cart abandonment.

Enhanced Customer Engagement

- Introduction of a Free Sample Product functionality attracted guest users and encouraged potential customers to experience products before purchase.

Operational Efficiency

- Implementing features like Import-Export Warehouse-wise Zipcodes aided in logistics and efficient product distribution.

Solutioning

Challenges

- Implementing secure mobile OTP verification for guest users without compromising ease of checkout.

- Allowing exclusive access to free samples for guest users while restricting access to registered users.

- Managing the transition of orders from regular purchases to free sample status upon completion.

Technical Spotlight

- PHP provided a flexible and scalable scripting language for developing the OTP module.

- Magento provided flexible customization for tailored user experiences.

- UNIX / LINUX provided a stable and scalable operating system environment for hosting and running the order conversion system.

Solution Highlights

- Developed a robust mobile OTP module for secure guest user verification during checkout without hindering the checkout process.

- Created a dedicated module enabling only guest users to access free sample products while restricting registered users from availing these offers.

- Established a system that automatically converts regular orders into free sample orders upon completion for efficient status management.

Tech Stack

php MySQL Magento Linux Paytm
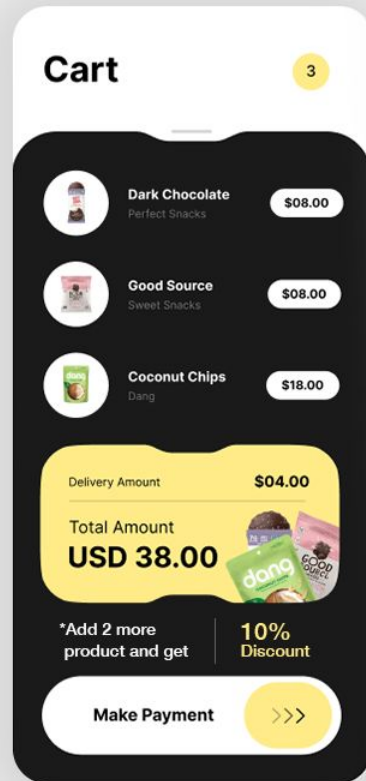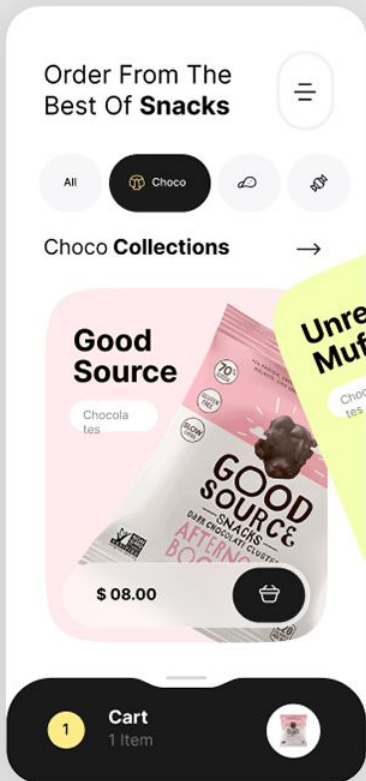
A Rapidly Expanding Clothing Company Committed to Sustainability

Implemented agile methodology, customized product detail pages, and enhanced user registration functionality.

Magento Development

User Registration

Customized Product Detail Page

Outcomes

Enhanced Product Detail Pages

- Implemented customization on product detail pages, allowing for dynamic changes in product information.

Improved User Registration Experience

- Enhanced user registration/login with multiple access options: username, phone number, or email.

Improved Client Collaboration

- Effectively communicated with clients during sprint cycles, ensuring transparent and collaborative development.

Solutioning

- Implementing dynamic changes to product details based on variant selections.

- Establishing an eCommerce website that allows you to purchase items.

- Integrating multiple registration/login options while maintaining security and user-friendliness.

Technical Spotlight

- Utilized Magento's versatile customization features to tailor scalable solutions aligned with user stories.

- PHP Framework facilitates dynamic content generation and smooth website functionality.

- Magento 2 offered flexible authentication integration for seamless multiple registration/login options in e-commerce.

Solution Highlights

- Broke down the customization task into smaller, manageable user stories utilizing Magento's robust customization capabilities.

- Built an eCommerce website using the PHP framework that enabled users to navigate thoroughly and place items in the cart with ease.

- Implement a flexible authentication system using Magento's user management features.

Tech Stack

SHOP   UPCYCLING & REPAIRS   HUB   PUBLICATIONS   ABOUT

ONE OF A KIND
MADE TO MEASURE
ETHICAL X SUSTAINABLE
FASHION

Curated sustainable one of a kind handmade garments or have
your old worn garments revitalised and reimagined into a made
to measure one of kind piece

SHOP NOW!

A UAE Retailer Offering Electronics, Appliances, and Lifestyle Products

Built and customized the platform with theme updates, backend enhancements, and bug fixes.

Customization   Performance Optimization   Payment Gateway   Security

Outcomes

Improved User Experience

- Customized themes, modules, and UI patterns enhanced the overall look and feel of the platform, aligning with client requirements.

Enhanced Platform Functionality

- New modules like sorting, mobile login, and order summary added advanced features for better usability.

Increased Product Accessibility

- Support for over 2 lakh products ensured comprehensive inventory management and accessibility across the UAE.

Solutioning

Challenges

- Managing seamless integration with multiple payment gateways and social media APIs.

- Ensuring the platform remains fast and responsive while managing over 2 lakh products.

- Safeguarding payment transactions and user data against potential breaches.

Technical Spotlight

- Leveraged Magento 2's native extensibility and robust API framework to streamline third-party integrations.

- Utilized Magento's indexing capabilities and implemented caching using UNIX/Linux configurations.

- Enabled HTTPS, implemented two-factor authentication, and configured Magento's security patches.

Solution Highlights

- Carried out seamless integrations, enabling multi-functional capabilities without compromising performance.

- Ensured fast page loads, providing a smooth user experience.

- Protected user data and transactions, building trust and ensuring compliance with industry standards.

Tech Stack
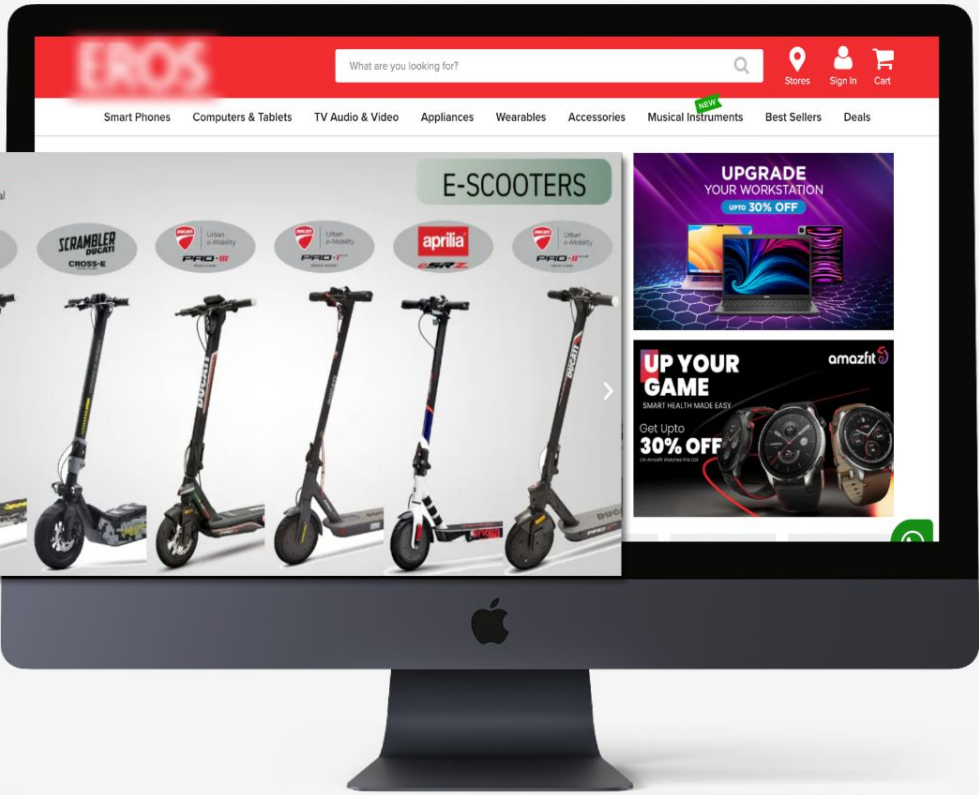
php | Magento 2 | Google APIs | API facebook | | PayPal | PayU

A Premium Grocery Chain Offering Organic, Natural, and Locally Sourced Products

Customized the e-commerce platform to enhance functionality, design, and user experience.

Responsiveness

Payment Integration

Cross-Platform Compatibility

UI/UX

Outcomes

Enhanced Shopping Experience

- Customized the Magento platform theme and responsive design, enhancing the overall shopping experience for users on all devices.

Streamlined Checkout Process

- Optimized the checkout flow with one-page functionality and custom shipping methods, reducing friction and improving conversion rates.

Seamless Payment Integration

- Provided secure and reliable payment options for customers, boosting trust and transactions.

Solutioning

Challenges

- Customizing themes to ensure a consistent design across pages, accommodating dynamic updates.

- Integrating secure and reliable payment gateways while maintaining security and compliance.

- Managing a large and diverse product catalog with advanced filtering options and sorting.

Technical Spotlight

- Used Magento 2's theming engine, CSS for precise customization, and AJAX for dynamic content updates.

- Integrated PayPal and Authorize.Net APIs for secure payment transaction processing.

- Leveraged Magento 2's catalog management and MySQL 5.0 for scalable product categorization and advanced filtering.

Solution Highlights

- Ensured a consistent look and feel across the platform, making sure the design is responsive.

- Streamlined the payment process and improved customer confidence.

- Allowed for efficient handling of large product inventories, fast querying, and improved search functionalities.

Tech Stack PayPal | php | CSS | HTML5 | MySQL | Magento | jQuery | Linux

— ONLINE PURCHASES ONLY —

Sign In

Enter Keyword or Item

CATEGORY +

PRICE +

RED WINE +

WHITE WINE +

WINERY +

WINE RATING +

COUNTRY +

REGION +

VINTAGE +

SIZE +

ORGANIC WINE +

INCLUDES GIFT PACKAGING +

NATURAL WINE +

Champagne / Sparkling

White Wine

Rosé Wine

Last Calls - Save up to 50% off

Natural / Green Wine

Fortified, Aromatized & Dessert

Sort By Position, Low To High

Show 12

SAVE 6%

SAVE 13%

SAVE 11%

2019 Opus One Bordeaux Blend Napa Valley

WA 99 JS 99 JD 98

$415.00 $390.97

ADD TO CART

Veuve Clicquot Brut Champagne with the Fridge by SMEG Gift Box

WS 90 WE 90 V 90

$80.00 $69.97

ADD TO CART

Veuve Clicquot Brut Rose Champagne with the Fridge by SMEG Gift Box

W&S 93 WS 91 WE 91

$90.00 $79.97

ADD TO CA

Leave a Message

A Company Specializing in Health and Wellness Products for Better Living

Redesigned and optimized the platform with enhanced features and multi-territory support.

Responsive Design   Multi-territory Support   API Integrations   Cross-platform Compatibility

Outcomes

Optimized Performance

- Implemented caching and JS/CSS versioning modules to improve page load speed and enhance user experience.

Enhanced User Engagement

- Integrated social media APIs, live chat, and dynamic content features to foster interactive and seamless communication.

Improved E-commerce Functionality

- Enabled configurable products, downloadable content, and out-of-stock notifications for better shopping experiences.

Solutioning

Challenges

- Implementing advanced shopping features like abandoned cart recovery and wishlist functionality.

- Supporting multiple languages and localized content for 10 regions effectively.

- Seamlessly integrating Magento, WordPress, and third-party APIs (e.g., PayPal, social media).

Technical Spotlight

- Implemented Magento's built-in configurable product modules, customized with PHP and jQuery.

- Created territory-specific Magento instances with language packs and localized settings for each region.

- Utilized Magento's modular structure and APIs for seamless integration with WordPress, PayPal, and social media APIs.

Solution Highlights

- Implemented advanced features successfully, increasing conversions and customer retention.

- Improved regional engagement and user satisfaction.

- Significantly enhanced functionality, such as improved social media sharing and secure payments.

Tech Stack

PayPal · php · CSS3 · HTML5 · MySQL · Magento · Google APIs · jQuery · Twitter API · Linux · API facebook

A Company Specializing in Custom Banners, Signs, and Display Solutions

Developed and customized an e-commerce platform with database optimization and feature integration.

API Integration   Theme Development   Debugging   Database Optimization

Outcomes

Responsive Front-end Design

- Custom front-end UI development ensured a visually appealing and user-friendly interface, improving navigation and overall user experience.

Improved Admin Functionality

- Custom admin panel features and backend optimizations allowed for efficient product management, inventory control, and order tracking.

Better Performance

- Efficient database schema design and performance tuning ensured fast load times and smooth site functionality.

Solutioning

Challenges

- Implementing complex features (login, product customization, checkout) without compromising performance.

- Building a system that can scale with increased traffic and handle future updates without major restructuring.

- Identifying and resolving errors efficiently, especially with complex functionalities such as product customization.

Technical Spotlight

- Used Magento 2 for e-commerce capabilities (product customization and inventory management).

- Leveraged the modular structure of Magento 2 for easy updates and scalability.

- Implemented Magento 2's debugging tools to track, diagnose, and resolve issues quickly.

Solution Highlights

- Streamlined the product management, customer interaction, and checkout processes.

- Ensured the platform can grow with increasing products and traffic.

- Improved error management, ensuring stable platform performance, reducing downtime, and improving customer satisfaction.

Tech Stack

php | MySQL | Magento | jQuery | Twitter API | Linux | API facebook | Windows Server

ENQUIRE

CONTACT US

MY CART

Current Promotions | Products | BGreen™ | Product Applications | Design & Installation | Partnership | About Us

Sunday Offer: 5% OFF   New Customers: 8% OFF

Large Format Printing

BANNERSHOP

LARGE FORMAT PRINTING
SERVICE INSTALLATION

Posters | banners | exhibition displays | window/ vehicle stickers

High quality, competitive price, professional services

We offer a professional large format printing service from our Sydney offices and production centre. As one of the country's best large format printers, we can create high-quality posters, banners, exhibition displays and window/vehicle stickers at very competitive prices. We can print on almost any substrate and can handle large volume orders with ease. Whatever your specific requirements, we invite you to contact us today to discuss them with one of our experts.

Economical large format printing in Australia

Thanks to our bulk purchasing power and streamlined production processes, we can complete large format digital printing orders at

A Spanish Footwear Brand Known for Eco-Friendly, Sustainable Shoes

Crafted a platform with product management, custom scripts, and social media integrations.

Custom Scripts Product Management Social Media Integration Multilingual Support

Outcomes

Improved Product Management

- Custom scripts for product, category, and stock updates streamlined product management processes, ensuring real-time accuracy and efficiency.

Optimized User Experience

- Enhanced user navigation and purchase flow, creating a smoother shopping experience.

Enhanced Accessibility

- The platform's support for multiple languages and stores expanded reach and improved accessibility for global customers.

Solutioning

Challenges

- Managing complex product and category structures without data inconsistency and inefficiency.

- Providing multi-store and multi-language support, managing content and product offerings.

- Managing large product image files without affecting website speed, causing long load times, or resulting in suboptimal user experience.
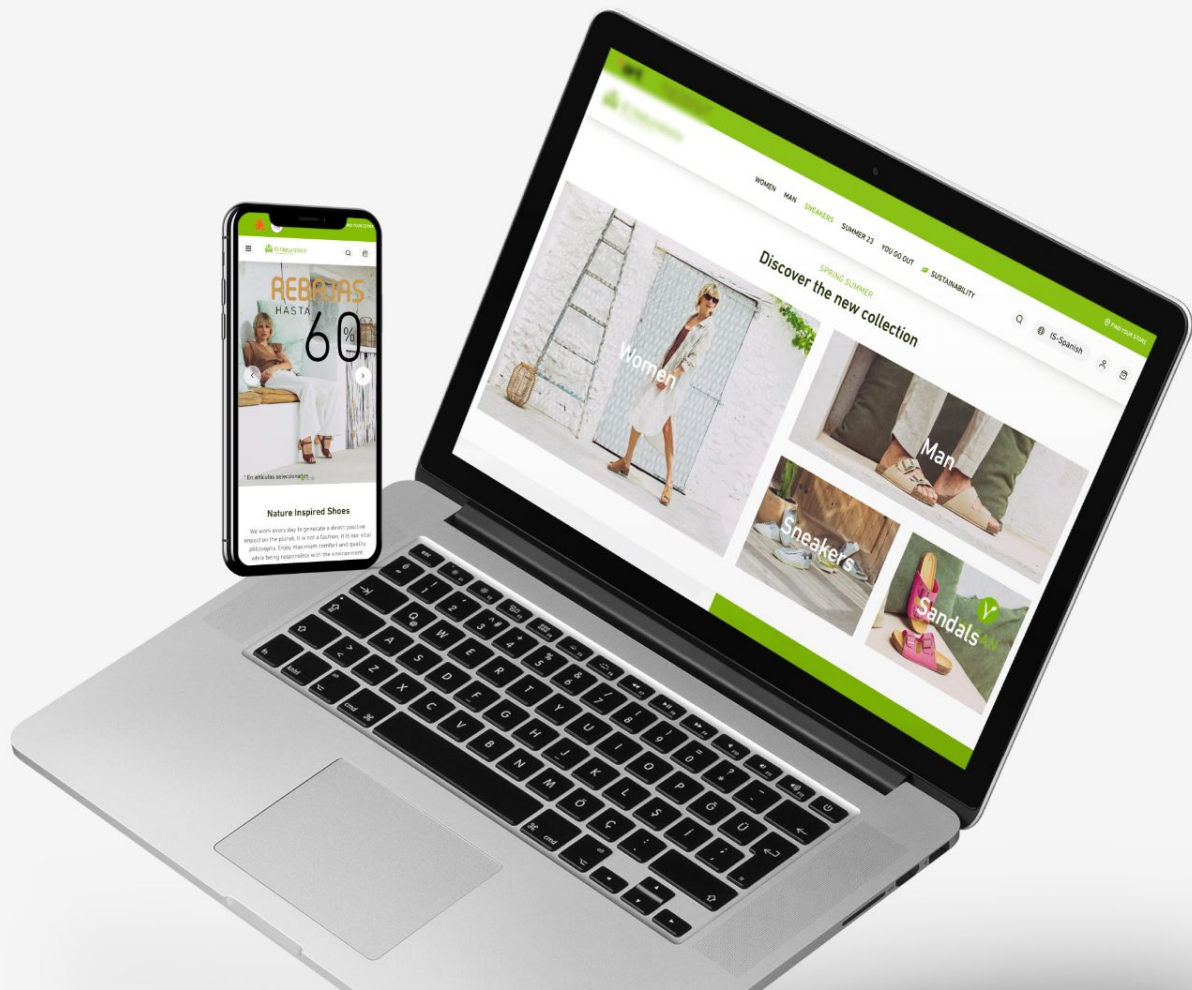
Technical Spotlight

- Used Magento 2 for flexible category and product management, organizing and updating data seamlessly.

- Leveraged Magento 2's multi-store and multilingual capabilities to manage stores and content.

- Utilized Magento 2's media management tools, with caching strategies to handle large product image files and optimize load times.

Solution Highlights

- Streamlined complex data management for both the adult and kids' footwear collections.

- Enabled seamless management of stores and ensured a global reach.

- Helped manage large product images, reducing load times and ensuring faster page rendering.

Tech Stack — PayPal, php, CSS, HTML, MySQL, Magento, jQuery (write less, do more), Twitter API, Linux, API facebook