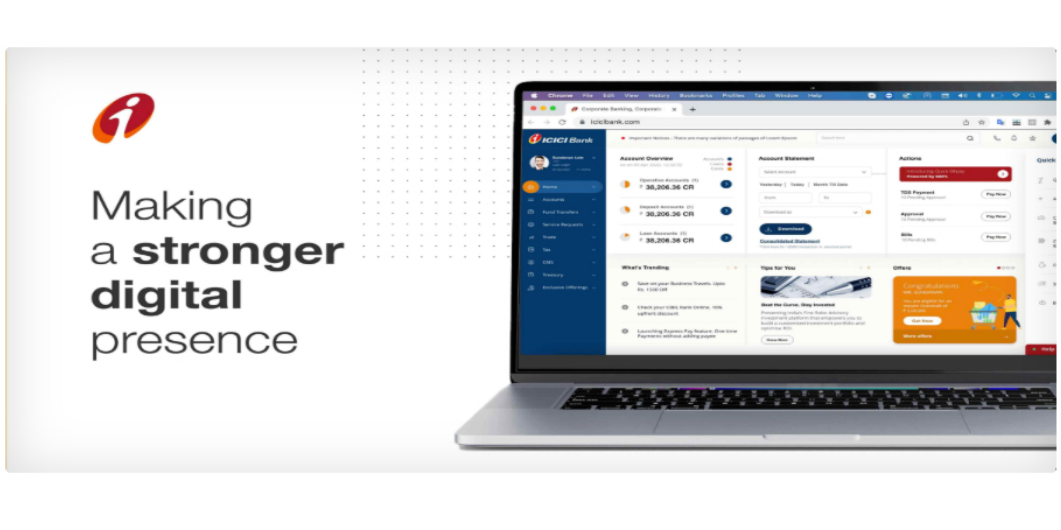
CRAFTING CREATIVE STORIES

Stories thar are enduring, engaging, and eliciting


Making a stronger digital presence

ICICI Bank - CIB

Banking & Finance

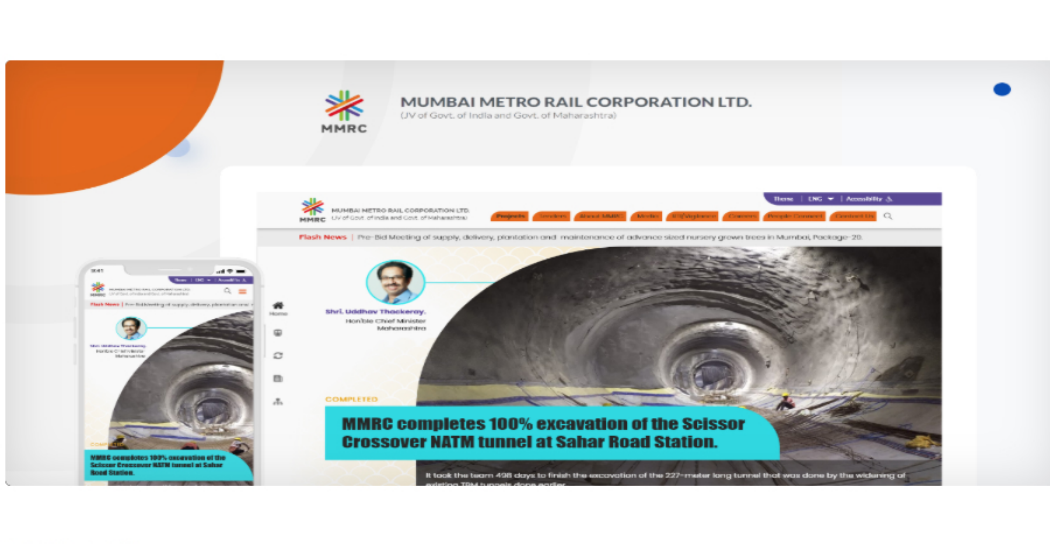
Reshaping the banking experience

PLEXIGO
Bloodshot

Plexigo

Media & Entertainment

Discover the Newest Movies and TV Shows

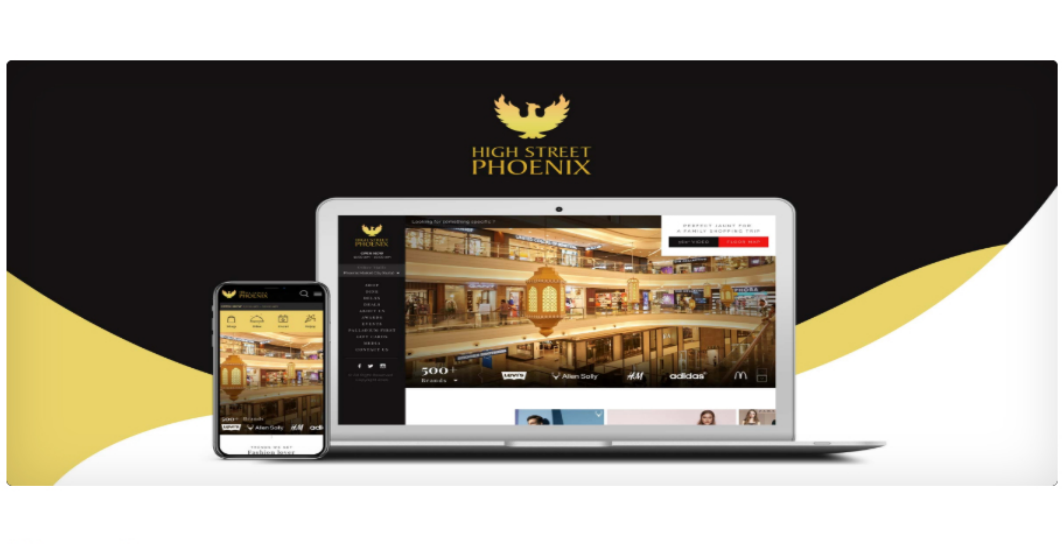

MUMBAI METRO RAIL CORPORATION LTD.
MMRC completes 100% excavation of the Scissor Crossover NATM tunnel at Sahar Road Station.

MMRCL

Government / Semi Government

A facelift that increased the traffic

- Web
- Drupal
- Frontend Development
- Design Thinking
- Brain storming

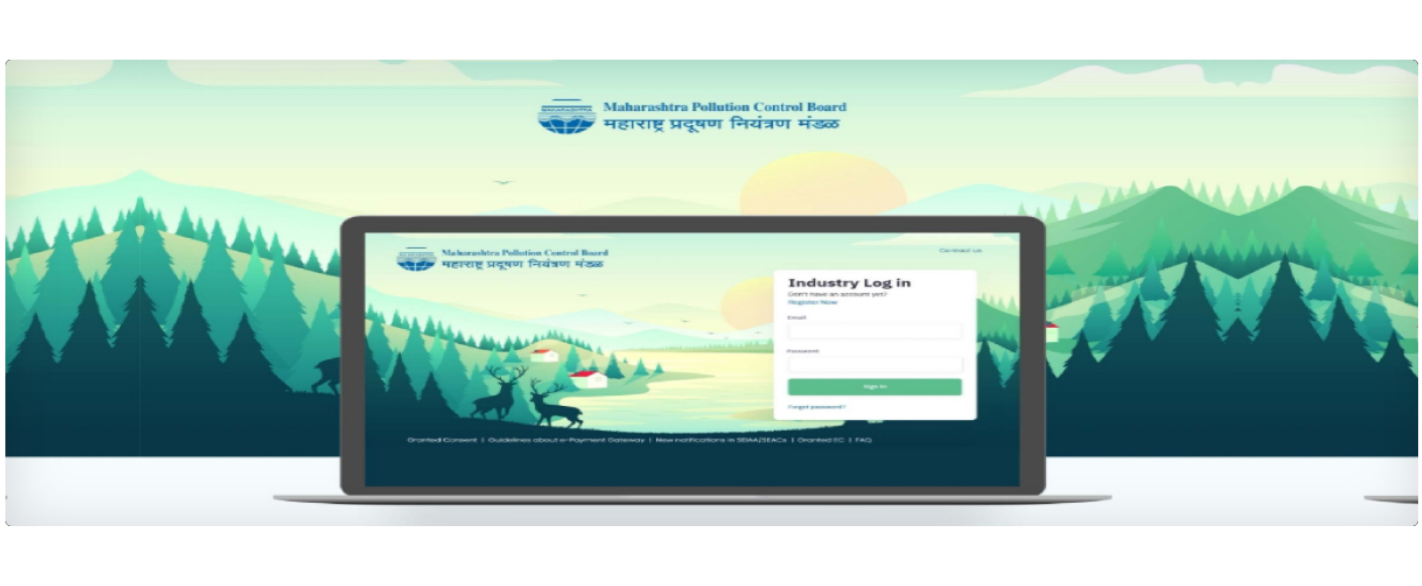

HIGH STREET PHOENIX

Phoenix

Digital Products & Platforms

Crafting a luxurious, life-like digital experience

- Frontend Development
- Web
- Customised Iconography
- Mobile App
- User Research
- Experience building


Maharashtra Pollution Control Board
महाराष्ट्र प्रदूषण नियंत्रण मंडळ
Industry Log in

MPCB

Government / Semi Government

A stimulating, user-centric, transparent e Governing interface

- Web
- Drupal
- Frontend Development
- User Research

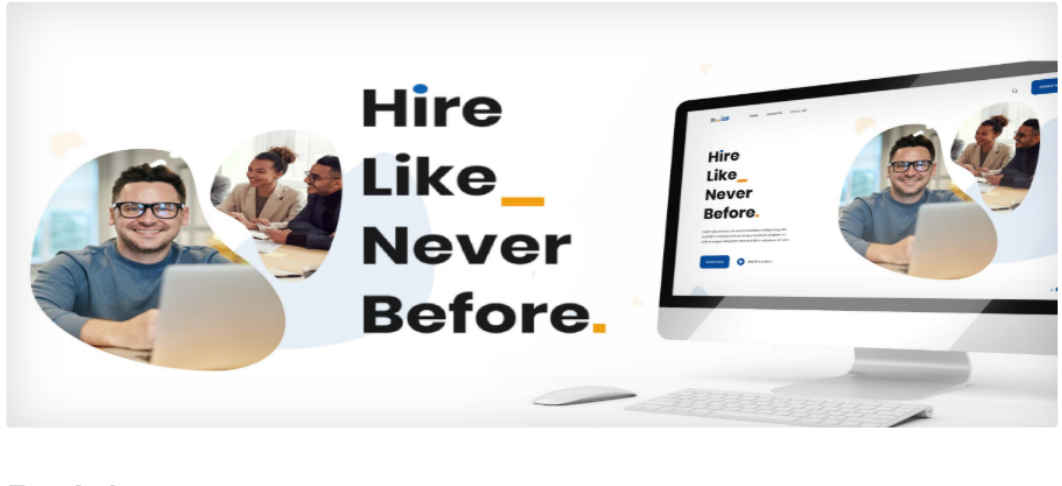
ONEOFFNATURE
FASHION WEBSITE

One Off Nature

E-Commerce & Retail

A guiding companion to Shop smart

- Web
- Magento
- Frontend Development
- Empathy Map
- User Persona

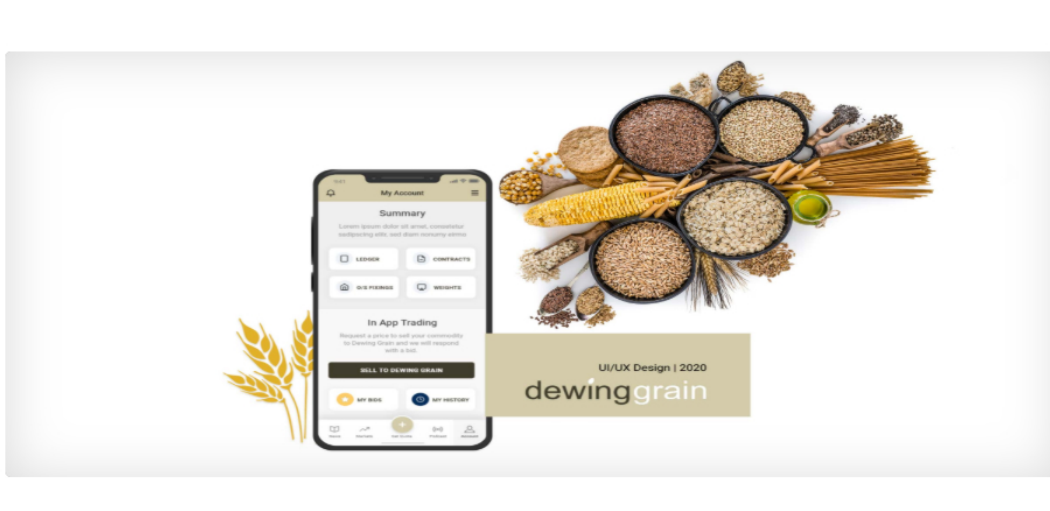

Hire Like_ Never Before.

Dr Job

Healthcare

Interface that integrates necessity with seamless functionality

- Web
- Frontend Development
- User Research
- User Persona


UI/UX Design | 2020
dewing grain

Dewing Grains

Banking & Finance

Insightful and easy-to-navigate grain trading portal

- Mobile
- Market Research
- Wireframing

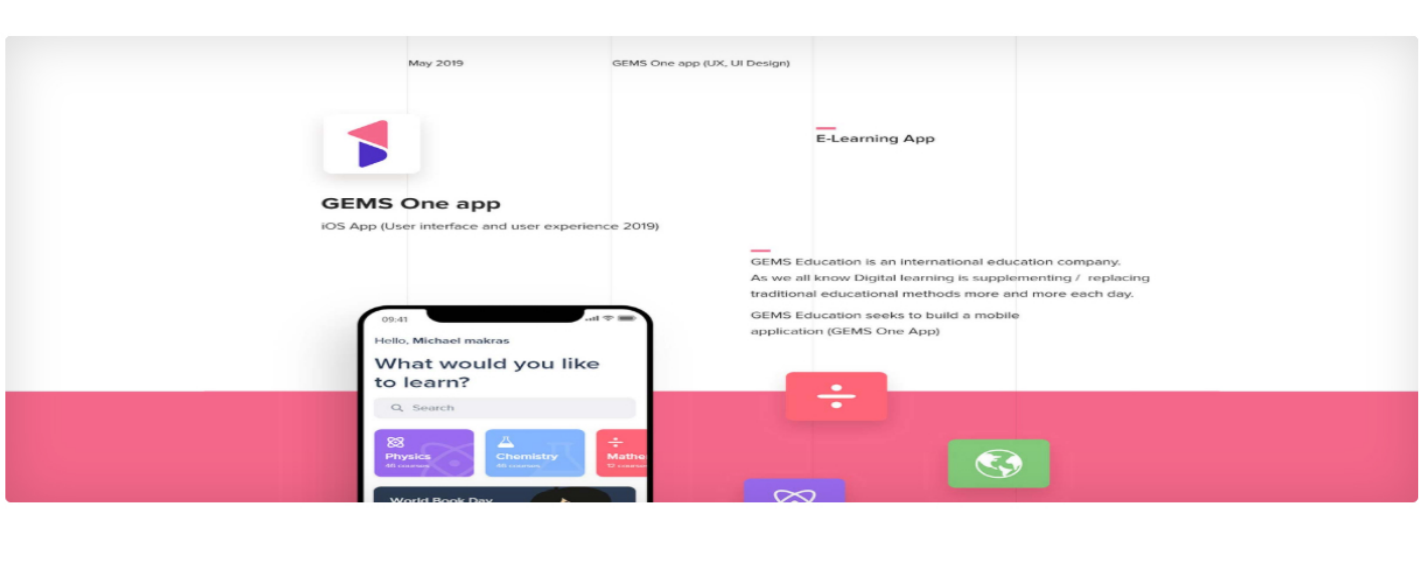
EY Building a better working world
Asset Management System Design

EY

Banking & Finance

Seamless dashboard for a powerful assets management

- Web
- Frontend Development
- Portal
- Brain storming
- User Research

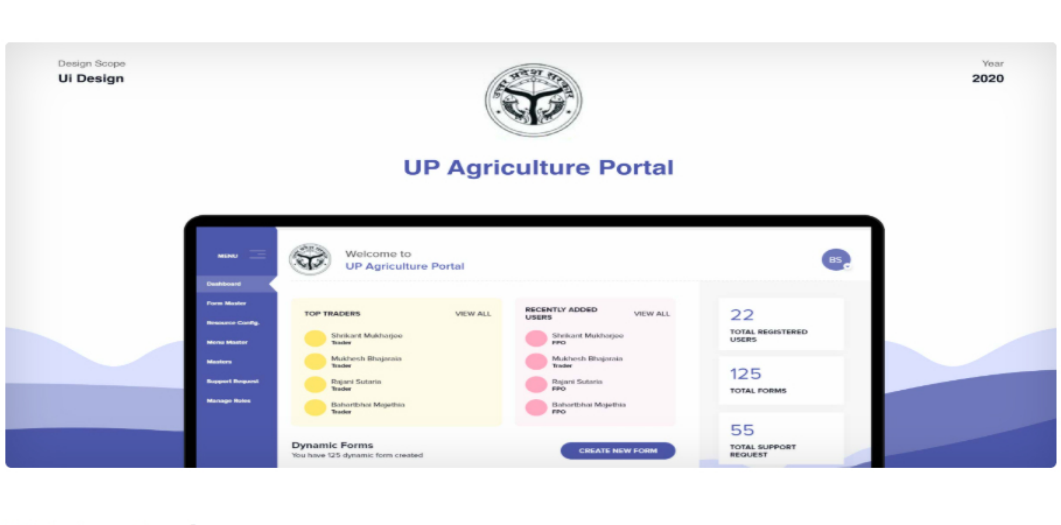

GEMS One app
E-Learning App
What would you like to learn?

Gems Education

Education & E-Learning

Crafting the experience of e-learning service

- Web
- Frontend Development
- Portals
- Mobile App
- Stakeholder Interviews
- Customised Iconography
- Wireframing
- User Research

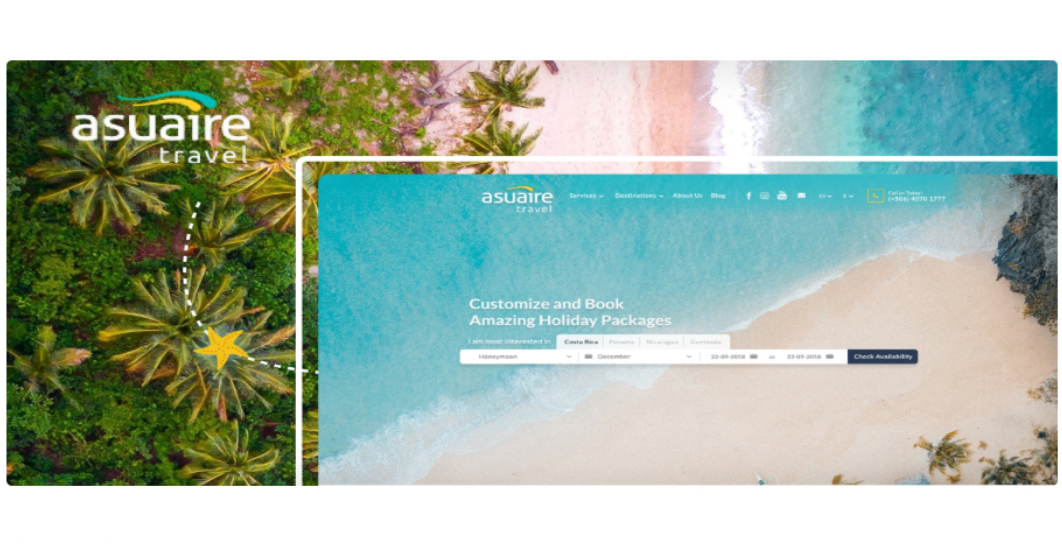

UI Design
2020
UP Agriculture Portal

UP Agriculture

Government / Semi Government

A simple, strategic dashboard for UP Govt agricultural system

- Frontend Development
- Portal
- Stakeholder Interviews

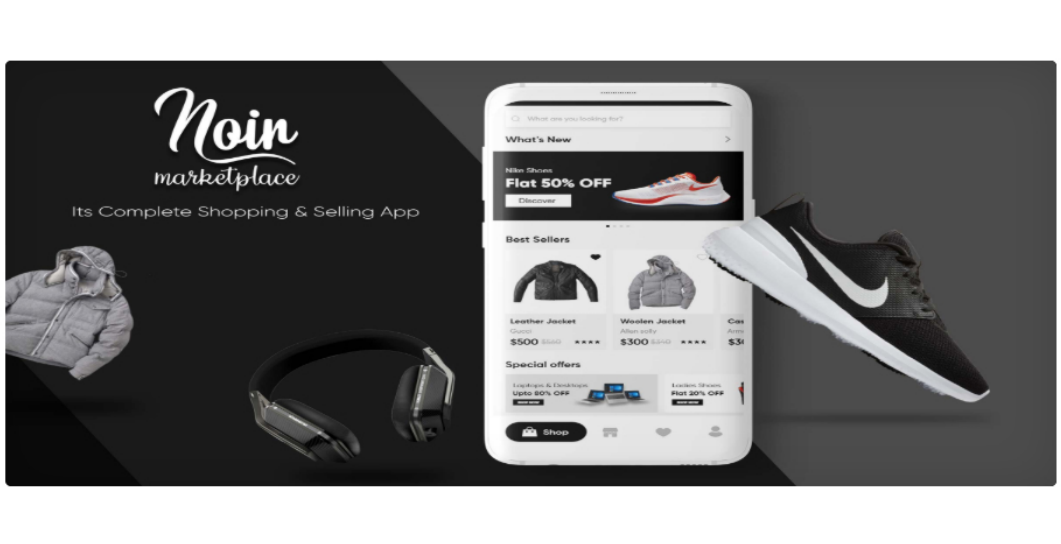

asuaire travel
Customize and Book Amazing Holiday Packages

Asuaire

Hospitality

Crafting the intuitive digital experience for a travel company

- Web
- Frontend Development
- Design Thinking
- User Persona
- Competitor Analysis
- User Flow

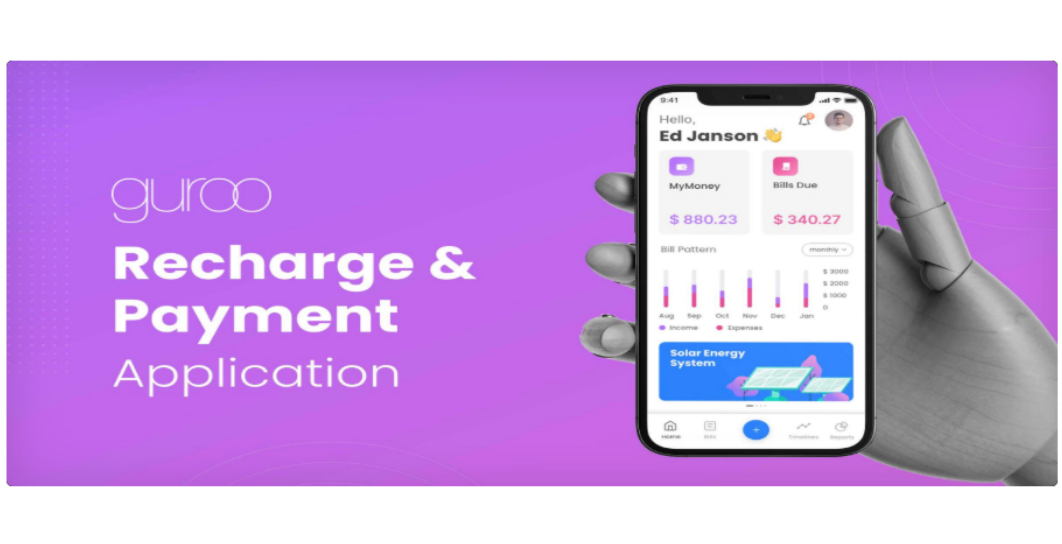

Noir marketplace
Its Complete Shopping & Selling App

Noir

E-Commerce & Retail

An high-end and elegant ecommerce experience

- Mobile App
- Market Research
- User Research

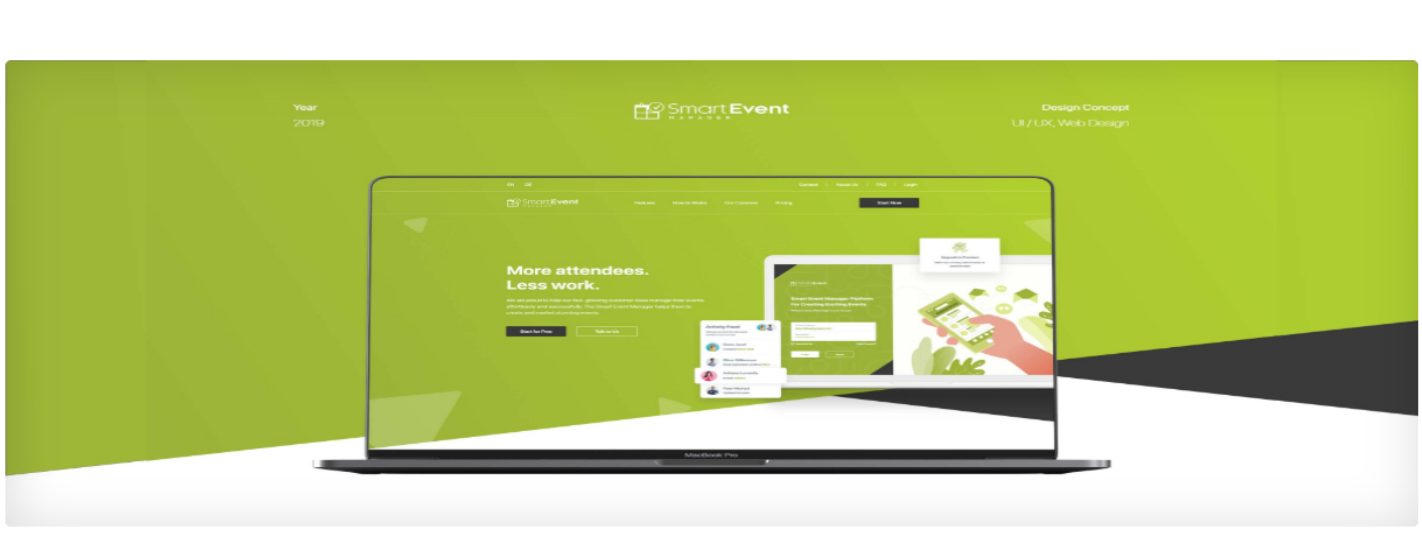

guroo
Recharge & Payment Application

Guroo

Banking & Finance

Faster and easier way of Recharge

- Mobile
- User Flow
- Brain storming
- Competitor Analysis


SmartEvent
More attendees. Less work.

Smart Event

Media & Entertainment

Whole new world of stunning events

- Web
- Frontend Development
- Wireframing
- Stakeholder Interviews

RelWOOD
DISCOVER THE UNIQUENESS

RelWood

E-Commerce & Retail

An artfully crafted e-retail experience

- Web
- Frontend Development
- Mobile
- Statrogy Planning
- Customised Iconography
- User Research

KUUKA
Delivery Solution
Move What You Want When You Want Seamlessly

Kuuka

Logistics & Supply Chain

Heart of perfect delivery

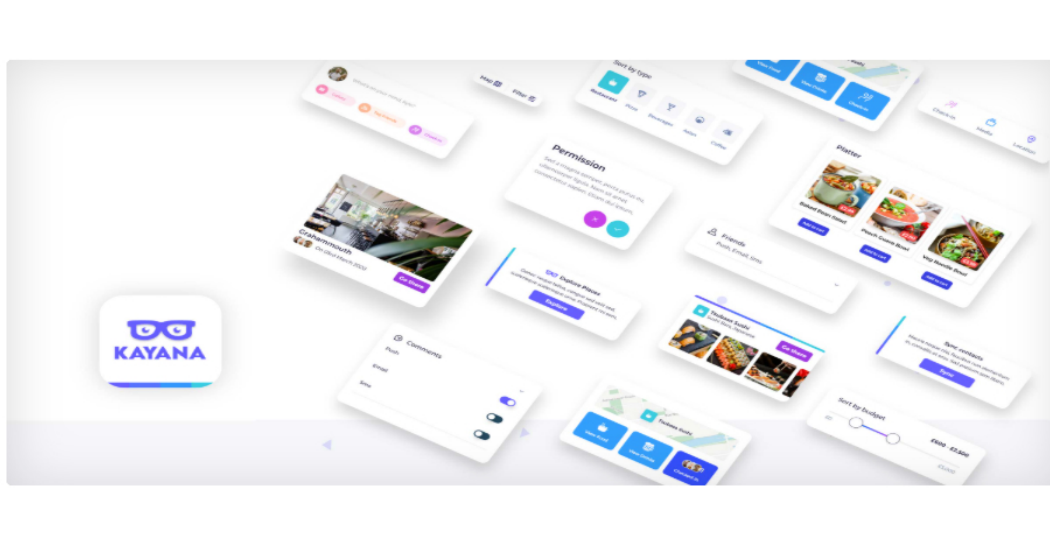
- Web
- Frontend Development
- Competitor Analysis
- Customised Vectors

AwareBox

E-Commerce & Retail

Delivering an unmatched online social shopping experience

- Mobile
- User Flow
- User Persona
- Brain storming



Kayana

Hospitality

Where managing a unified social presence experience is spectacular

- Mobile App
- User Flow
- Wireframing
- User Research

CINKO
Hotel Booking Application

Cinko

Hospitality

The unconventional hotel booking experience

- Mobile App
- Statrogy Planning
- Stakeholder Interviews

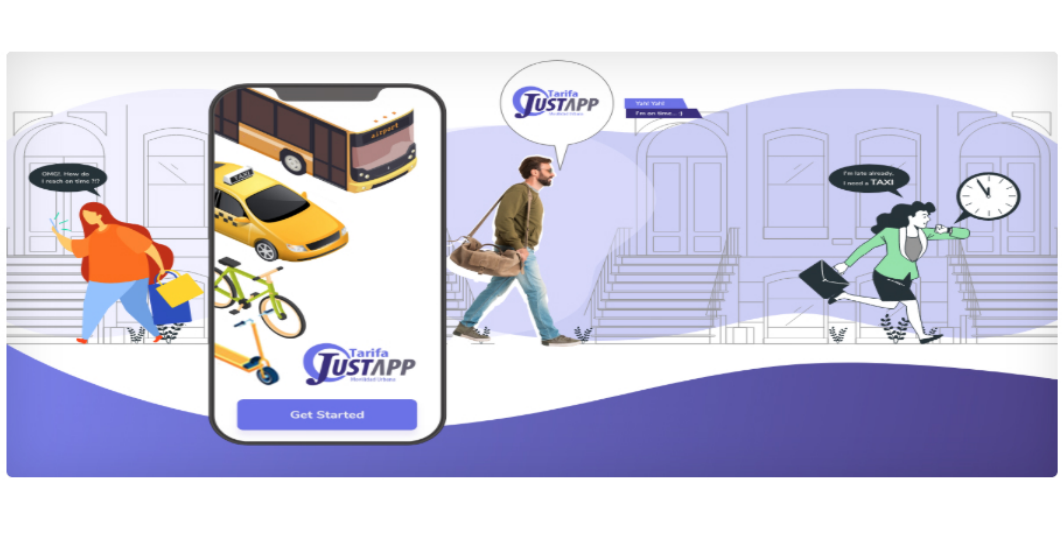
TUVO
Two Sided Marketplace For Riders And Drivers

Tuva

E-Commerce & Retail

A marketplace for car riders and drivers

- Mobile App
- Design Thinking
- User Research
- User Flow

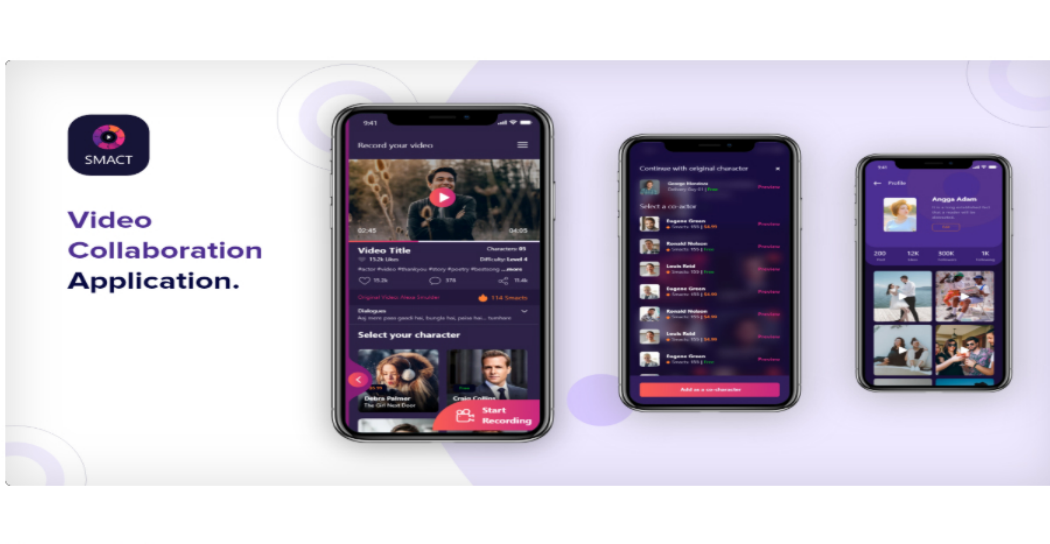

TUSTAPP
Get Started

Tarifa Just

E-Commerce & Retail

A marketplace for car riders and drivers

- Mobile App
- Stakeholder Interviews
- Customised Iconography
- Wireframing


SMACT
Video Collaboration Application.

Smact App

Media & Entertainment

A distinguished approach to make video-making interesting

- Mobile App
- Competitor Analysis
- Brain storming

Mobile App
PREPAID METERS

Recharger Prepaid Meters

Banking & Finance

Making access to Prepaid meter on your fingertips

- Mobile App
- User Research
- Stakeholder Interviews
- Competitor Analysis

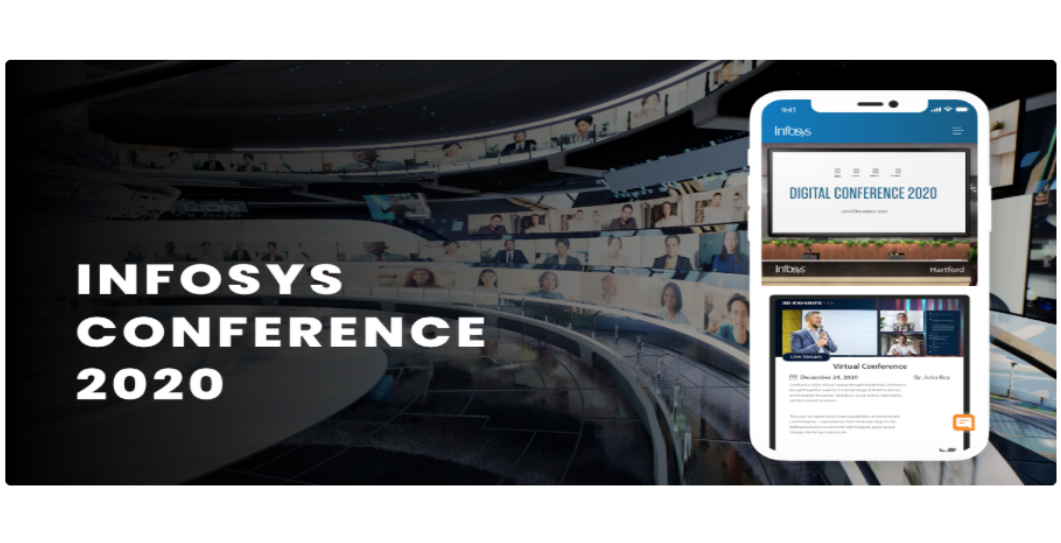
Auronova
RCSA WEB APPLICATION
"It's a complete 'Risk Control Self-Assessment' tool for their users and also for the admin panel to maintain the data."

Auronova

Government / Semi Government

Where 'Risk Control Self-Assessment' is made easy

- Frontend Development
- Portal
- Design Thinking
- Stakeholder Interviews
- information Architature

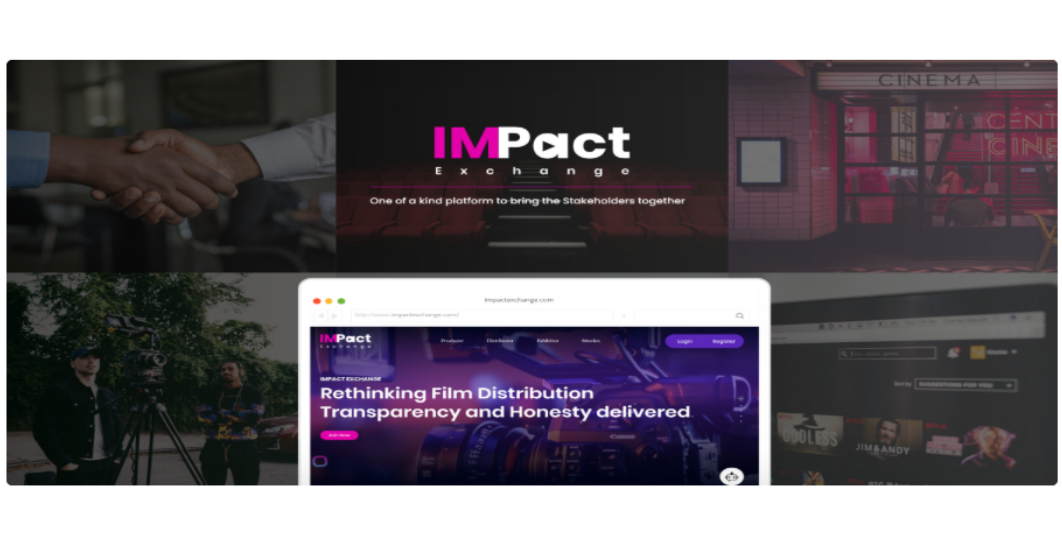

INFOSYS CONFERENCE 2020
DIGITAL CONFERENCE 2020

Infosys Conference 2020

News & Publication

An immersive VR Experience

- Mobile App
- User Research
- Stakeholder Interviews

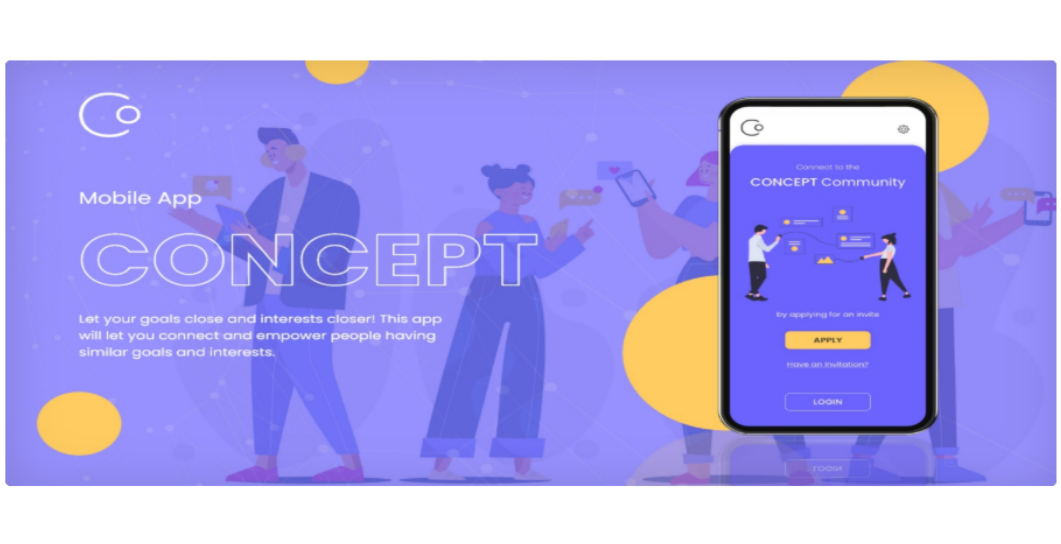

IMPact Exchange
One of a kind platform to bring the Stakeholders together
Rethinking Film Distribution Transparency and Honesty delivered

Impact

Media & Entertainment

Integrated Platform for seamless communication

- Brain storming
- Frontend Development
- Web
- Stakeholder Interviews
- Statrogy Planning


Mobile App
CONCEPT
CONCEPT Community

Concept

Digital Products & Platforms

Connecting the like-minded to build communities

- Mobile App
- User Research
- Brain storming
- Stakeholder Interviews

electronics bazaar
Renew you Business
Tools:
1. Google Forms
2. Figma
3. Adobe PhotoShop
4. Adobe Illustrator

Electronic Bazaar

E-Commerce & Retail

Accelerating sales with an impeccable user-journey

- Web
- Magento
- Frontend Development
- Design Thinking
- Stakeholder Interviews
- User Persona
- Empathy Map
- Competitor Analysis

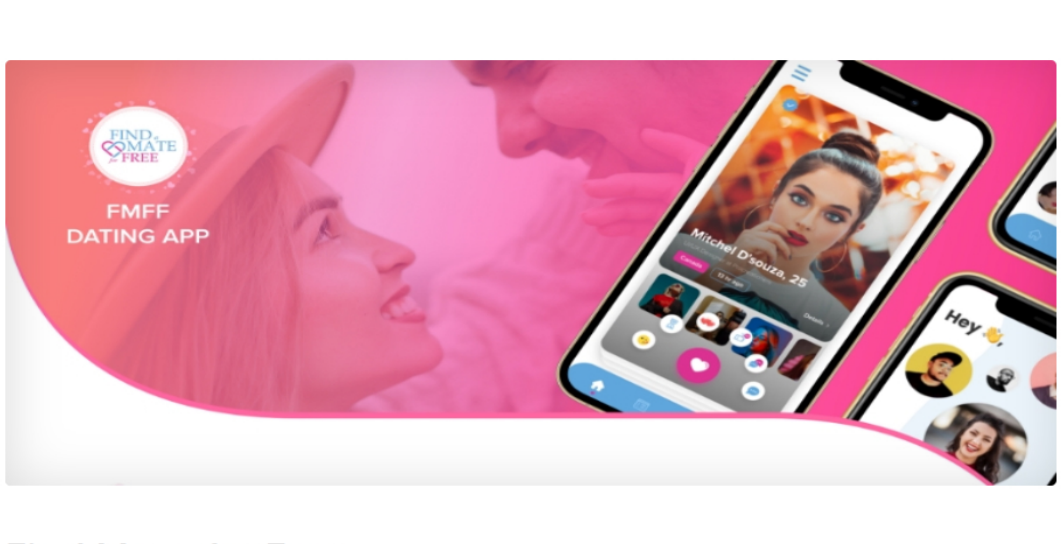
fitbit
Get Will Smith Strong

Fitbit

Digital Products & Platforms

A flawless interface that measures the users' fitness levels

- Web
- Frontend Development
- User Research
- Brain storming


FMFF
DATING APP

Find Mate for Free

Media & Entertainment

Fostering real-time and natural connections with geolocation feature

- Mobile App
- Design Thinking
- User Research
- Approach Strategies

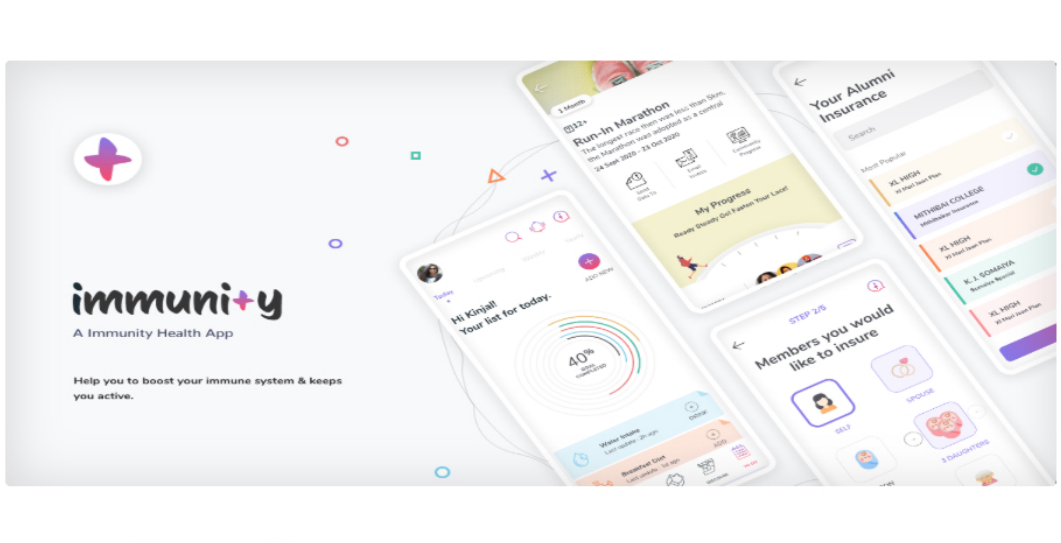
GAMEDAY
Trading Card Maker
Google Play
App Store

Gameday-Trading Card Maker

News & Publication

Digitizing the joy of Card Playing

- Mobile App
- Empathy Map
- Approach Strategies
- Competitor Analysis
- Usability Testing


immunity
A Immunity Health App

Immunity Health

Healthcare

Driving immunity building goals for the health-conscious users

- Mobile App
- Design Thinking
- Brain storming
- Stakeholder Interviews

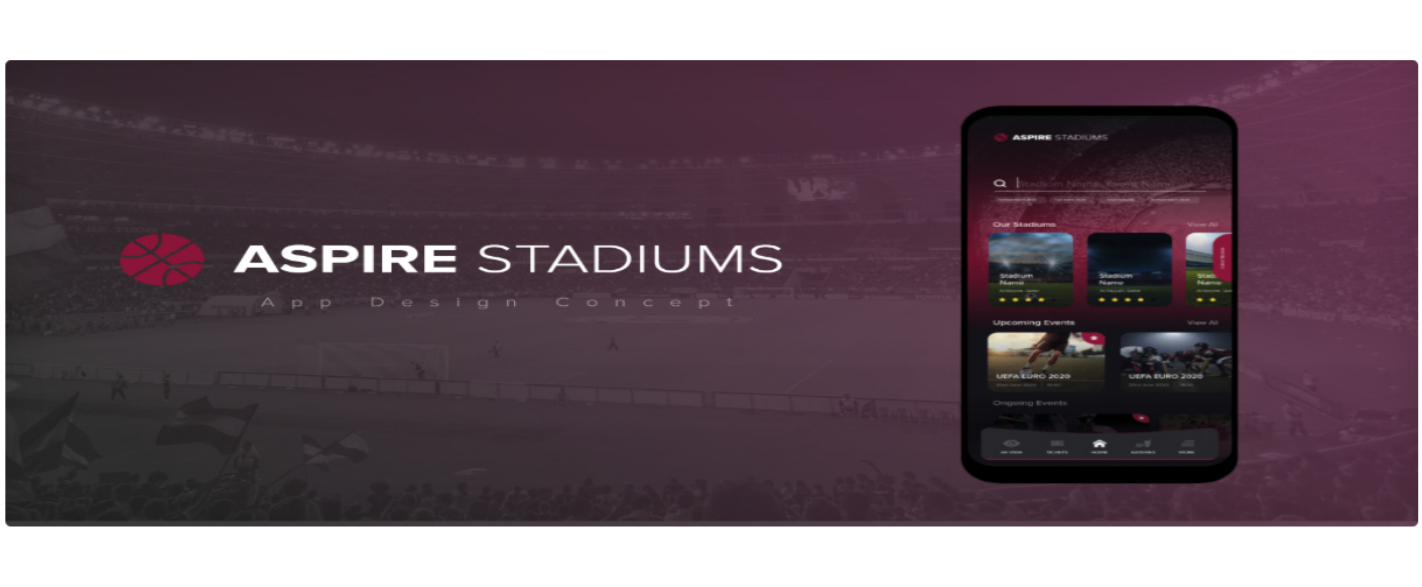
PAY
A technology first approach to payments
Go Contactless With 1Pay

1 Pay

Banking & Finance

Reshaping the perception of the payments for logistics

- Frontend Development
- Approach Strategies
- Competitor Analysis
- Web

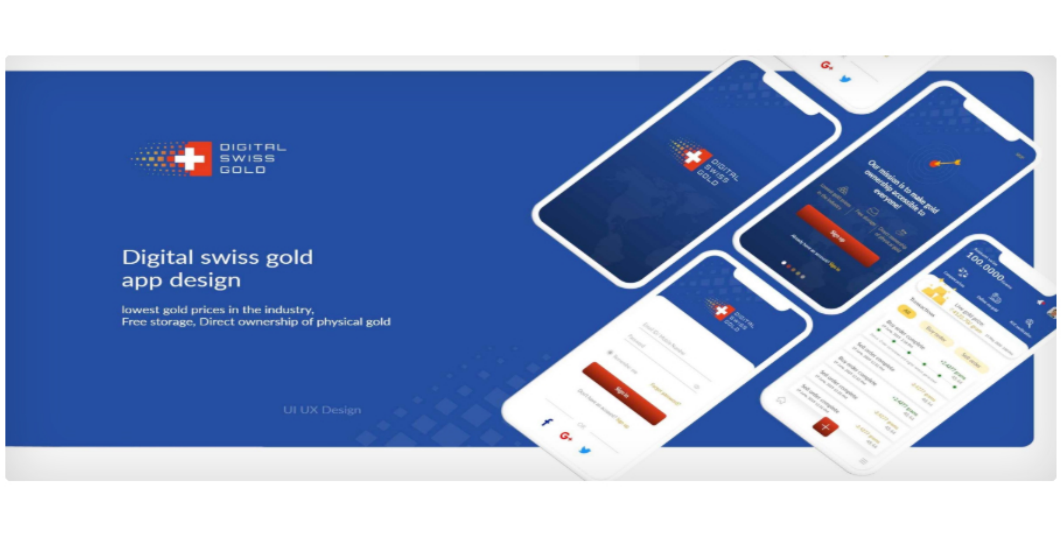

ASPIRE STADIUMS
App Design Concept

Aspire

Media & Entertainment

In pursuit of the next level of excellence

- Mobile App
- Design Thinking
- Brain storming

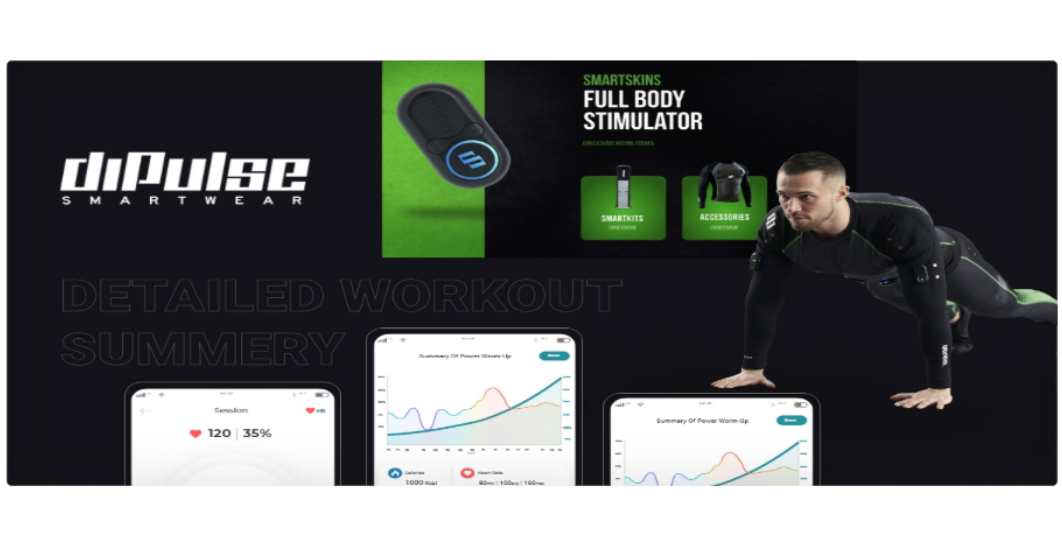

DIGITAL SWISS GOLD
Digital swiss gold app design

Digital Swiss Gold

E-Commerce & Retail

A smart and secure gold ecommerce experience

- Mobile App
- Competitor Analysis
- Brain storming

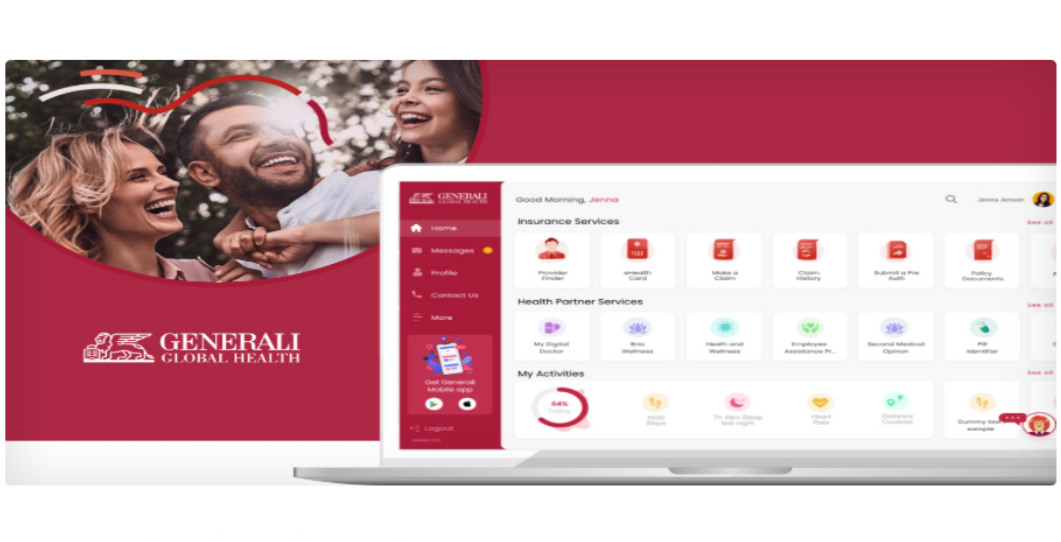

diPulse SMARTWEAR
FULL BODY STIMULATOR
DETAILED WORKOUT SUMMERY

Dipulse

Healthcare

Engaging people in pleasant experiences to create a healthy body and mind

- Frontend Development
- Web
- Portal
- User Research
- Empathy Map
- User Persona
- Brain storming

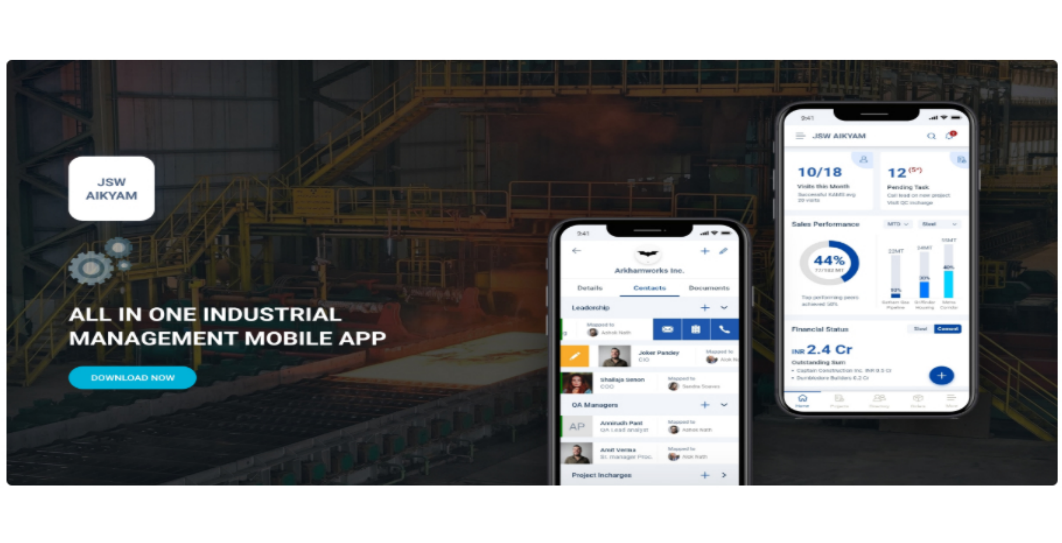

GENERALI GLOBAL HEALTH

Generali Global Health

Healthcare

Putting together a design system in tune with cultural insights

- Frontend Development
- Web
- User Flow
- User Research
- Stakeholder Interviews

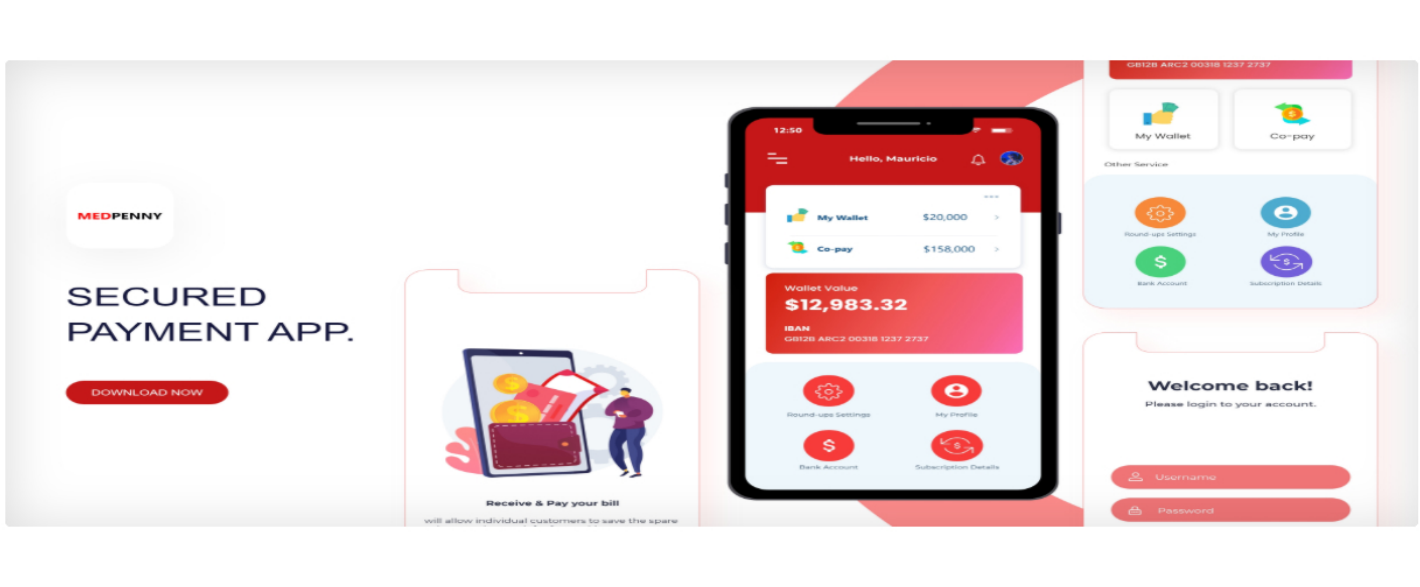

JSW AIKYAM
ALL IN ONE INDUSTRIAL MANAGEMENT MOBILE APP

JSW

Manufacturing

All in one industrial management mobile app

- Mobile App
- User Research
- User Persona
- Competitor Analysis
- Design Thinking
- Wireframing


MEDPENNY
SECURED PAYMENT APP.
Welcome back!

MED Penny App

Banking & Finance

A simple, strategic , secure and seamless portal for a powerful management

- Mobile App
- User Persona
- Approach Strategies
- Competitor Analysis

MIDAD
An Online Event Management & Ticketing Platform
Discover The Best Online Events

MIDAD

Media & Entertainment

Building the experience for event booking system

- Frontend Development
- Design Thinking
- User Persona
- User Research
- Web

moola
MANAGE ALL YOUR EXPENSES

Moola

Banking & Finance

Digital banking service specifically created for students

- Mobile App
- User Persona
- Design Thinking
- Competitor Analysis

Survselva Landtechnik

Manufacturing

Reshaping experience for the agriculture market

- Frontend Development
- Web
- Stakeholder Interviews
- Brain storming

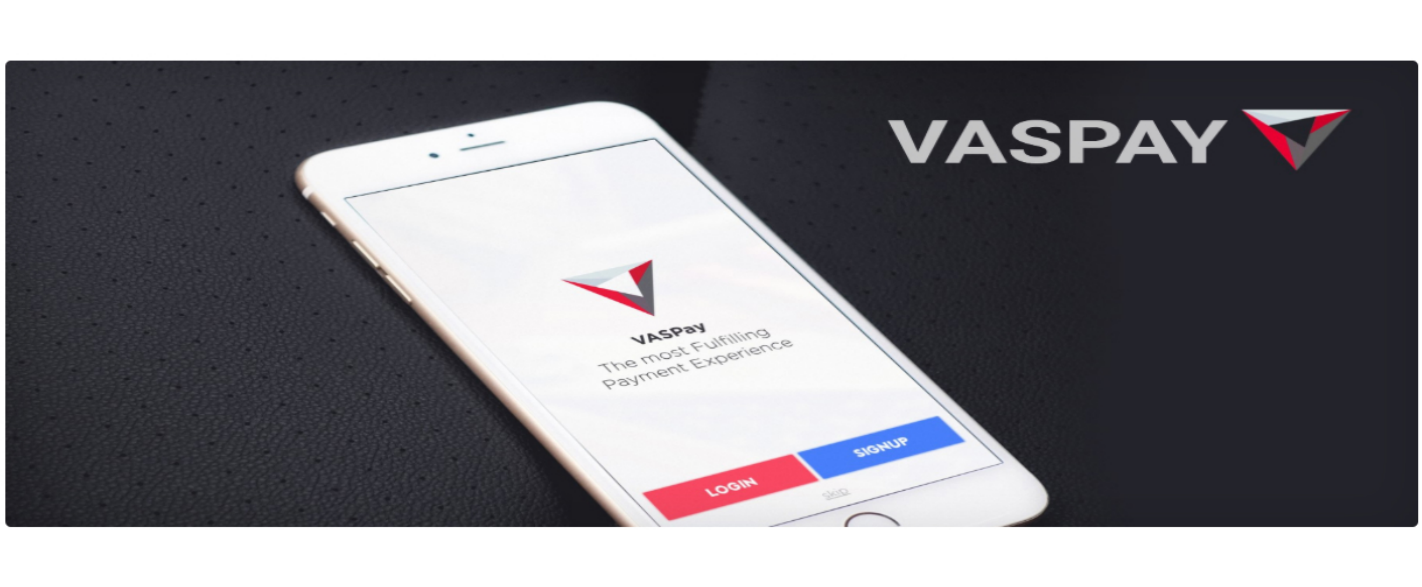
Travel Pakistan
UI/UX for Tour Website
Case Study

Travel Pakistan

Hospitality

Digital Transformation for tourism and hospitality aggregation

- Frontend Development
- User Persona
- User Research
- Brain storming
- Web



VASPAY

Banking & Finance

Marking a strong presence of payment method to Nigerian market audiences

- Mobile App
- User Persona
- User Research
- Design Thinking
- Competitor Analysis

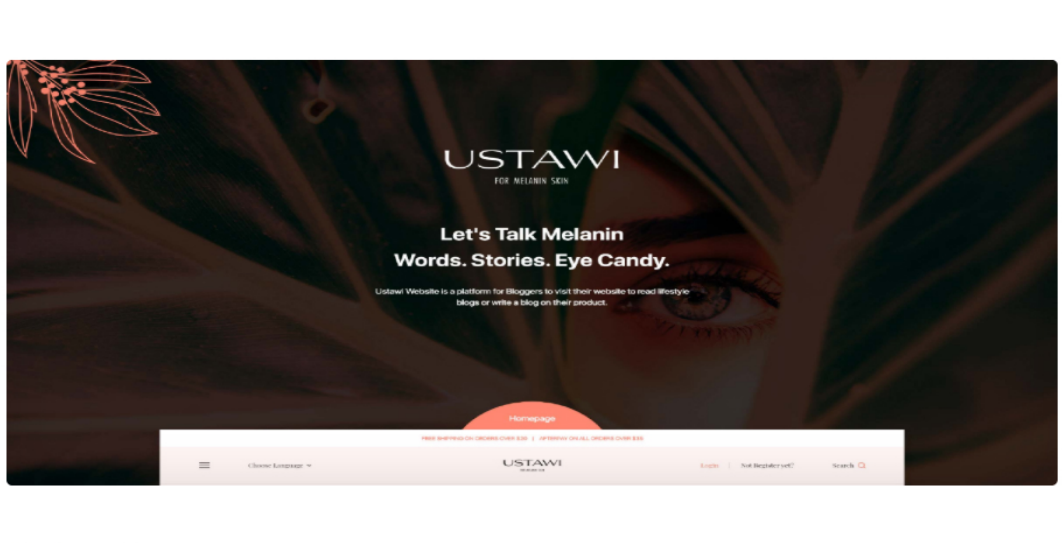
Vialis
A SMART TV APP

VIALIS

Media & Entertainment

Reimagine the user experience of the set top box provider

- Frontend Development
- Portal
- Wireframing
- User Flow
- Competitor Analysis


USTAWI
Let's Talk Melanin
Words. Stories. Eye Candy.

Ustawi

E-Commerce & Retail

Marking a strong presence of beauty products

- Stakeholder Interviews
- Brain storming
- Frontend Development
- Wireframing
- Web

AIR INDIA SATS
AISATS is a leading provider of Gateway Services in India.

AISats

Hospitality

Elevate the passenger experience through effective services

- Stakeholder Interviews
- User Research
- Frontend Development
- Web

LOGO
Where Amazing Journey Begins

AIRPORT HK

Hospitality

Marking a strong presence of beauty products

- Mobile App
- User Flow
- Customised Iconography
- Stakeholder Interviews
- Brain storming

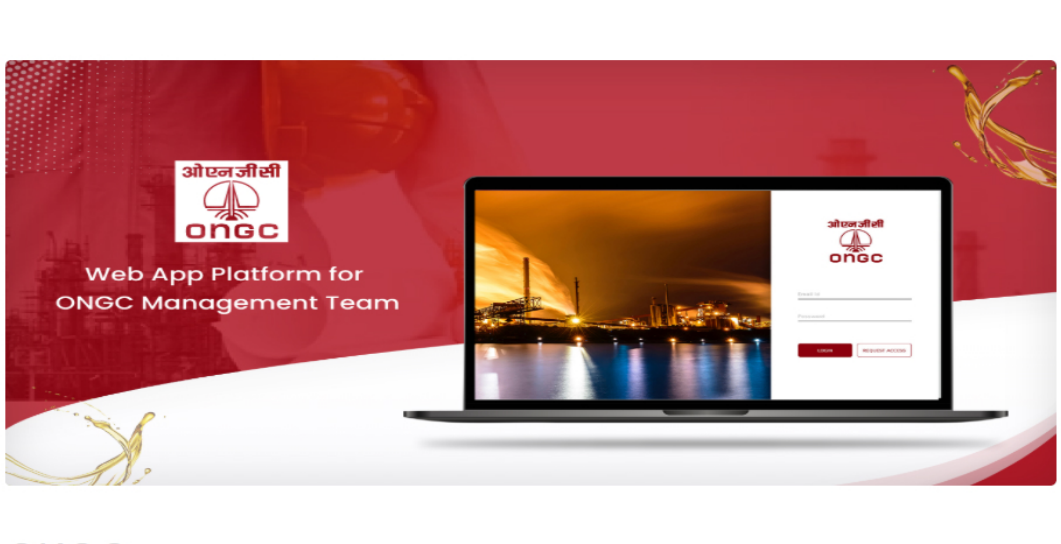
UI/UX CASE STUDY
KAN DO Academy
An educational app
Live streaming online courses

Kando

Digital Products & Platforms

Training is training - we make it more engaging & interesting

- Mobile App
- Design Thinking
- User Flow
- Brain storming


ओएनजीसी ONGC
Web App Platform for ONGC Management Team

ONGC

Government / Semi Government

Management system designed to suit the best user needs.

- Usability Testing
- Frontend Development
- Portal
- User Persona

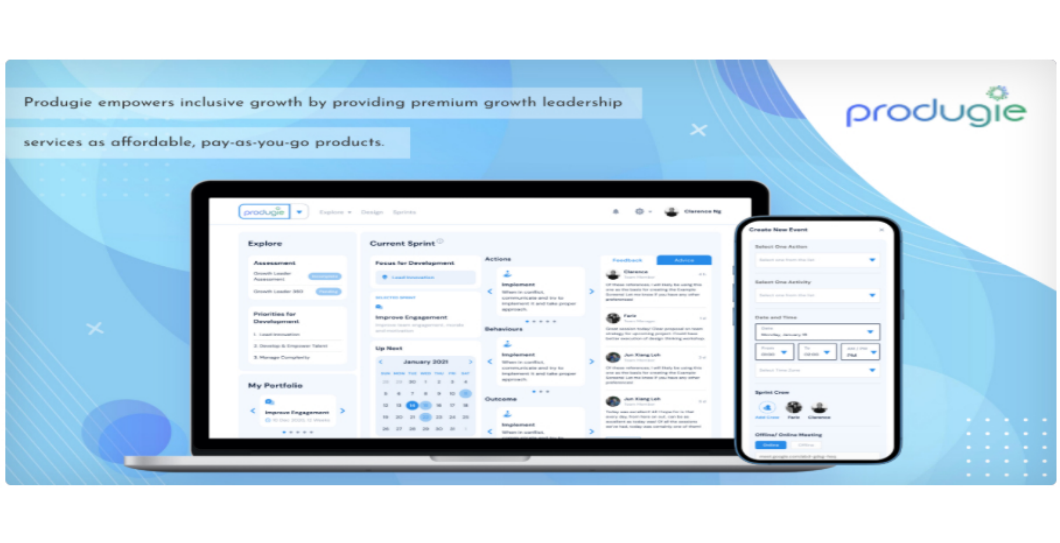
UI UX CASE STUDY
Moitele.com
moitele.com
Make More Efficient Connections

Moitele

Telecom

One of the best VoIP in the industry.

- Mobile App
- User Flow
- Wireframing
- Empathy Map
- Competitor Analysis
- Frontend Development


produgie
Produgie empowers inclusive growth by providing premium growth leadership services as affordable, pay-as-you-go products.

Produgie

Digital Products & Platforms

One stop employee growth solutions

- Web
- Design Thinking
- User Persona
- User Research
- Brain storming
- Usability Testing

BHIM UPI
Making India Cashless
Introducing UPI AutoPay
Discover BHIM

BHIM

Government / Semi Government

Making India cashless

- Web
- User Flow
- Empathy Map
- User Research
- Frontend Development
- User Persona

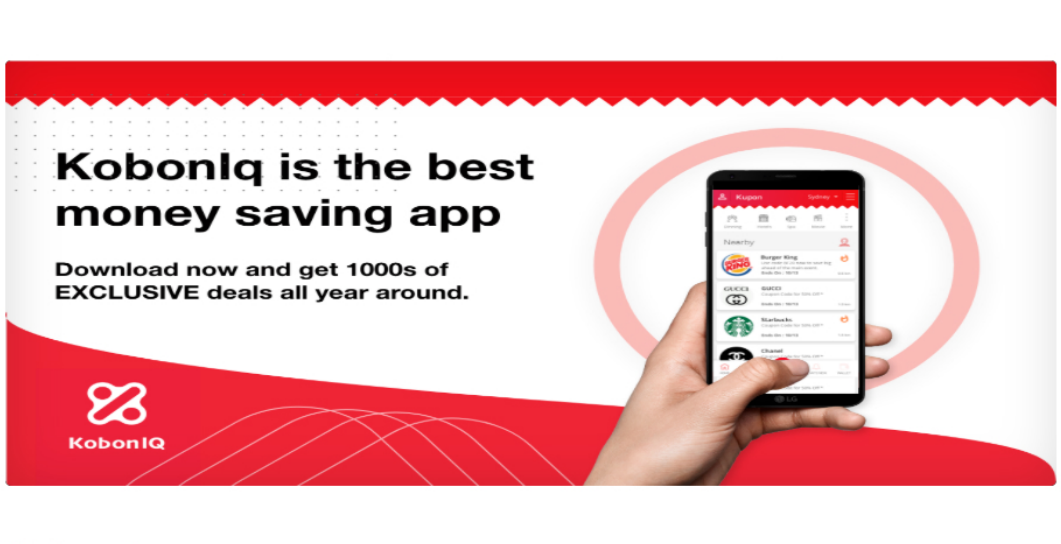
HDFC
WITH YOU, RIGHT THROUGH
Web App for HDFC Bank Executives
Web based platform for HDFC employees, build with highly precise synchronize operations to maintain the customer records.

HDFC loan

Banking & Finance

Driving solution from software to web-app

- Design Thinking
- Frontend Development
- Brain storming
- Stakeholder Interviews

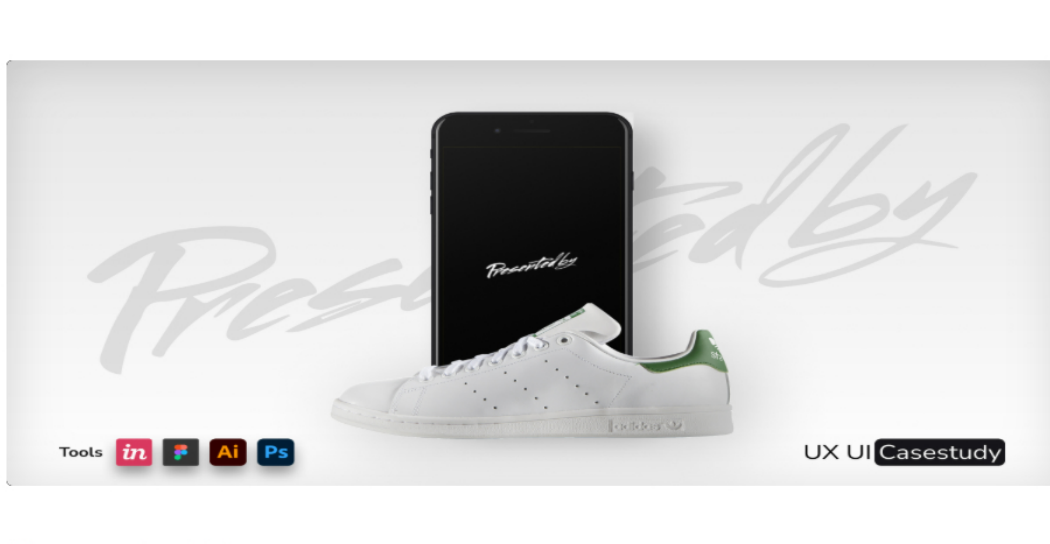

KobonIq is the best money saving app
Download now and get 1000s of EXCLUSIVE deals all year around.
KobonIQ

Kobonlq

Digital Products & Platforms

Iraq's leading coupons & deals marketplace

- Mobile App
- User Flow
- Stakeholder Interviews
- Brain storming
- Design Thinking

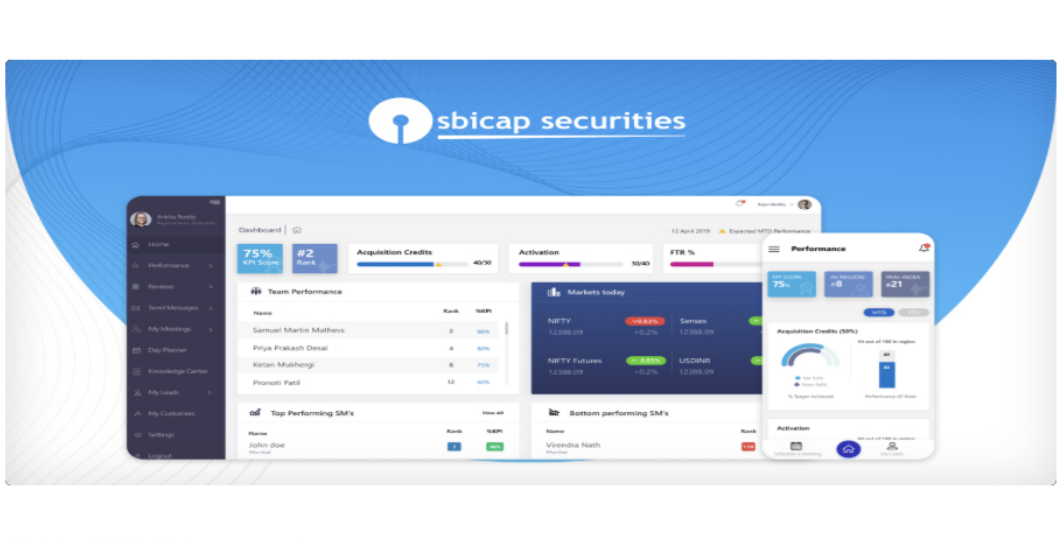

Presented by
Tools
UX UI Casestudy

Presented By

E-Commerce & Retail

A modern consignment store that represents refined sneakers

- Design Thinking
- User Flow
- Mobile App
- User Persona


sbicap securities

SBI CAP Securities

Banking & Finance

Secure trading guaranteed

- Mobile App
- Design Thinking
- User Flow
- Frontend Development
- Statrogy Planning
- Stakeholder Interviews

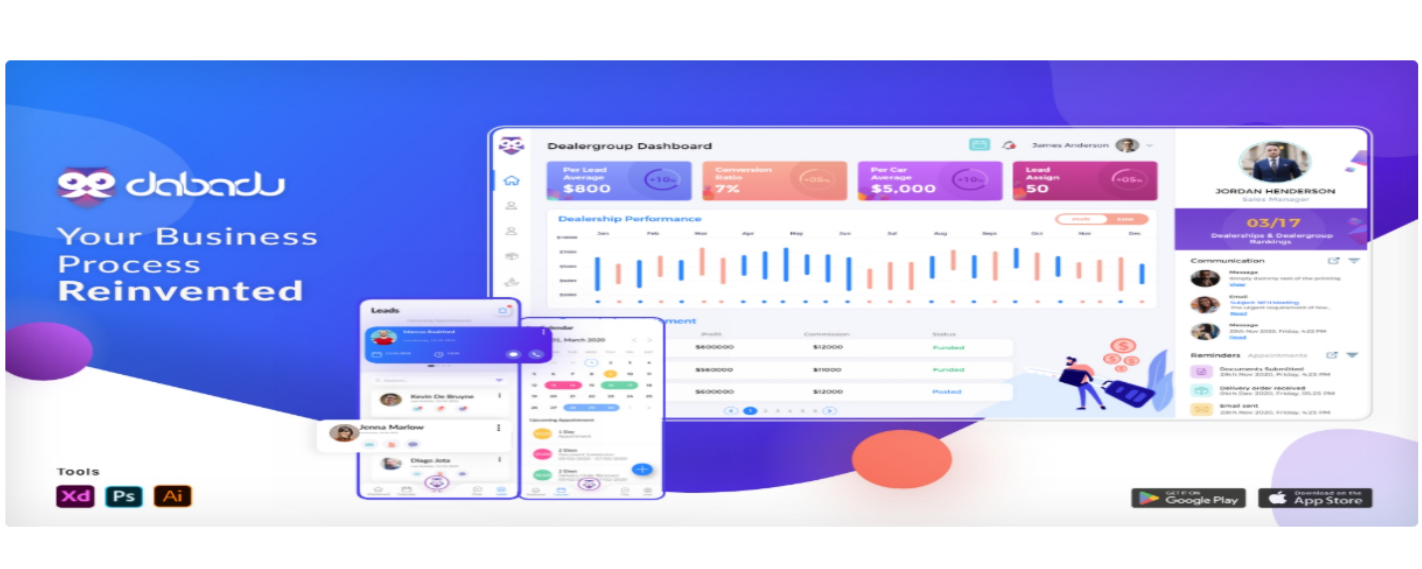
mid-day
WINNER OF

The Signature

Real Estate

Designed just the way you'd want it

- User Research
- Design Thinking
- User Persona
- Frontend Development

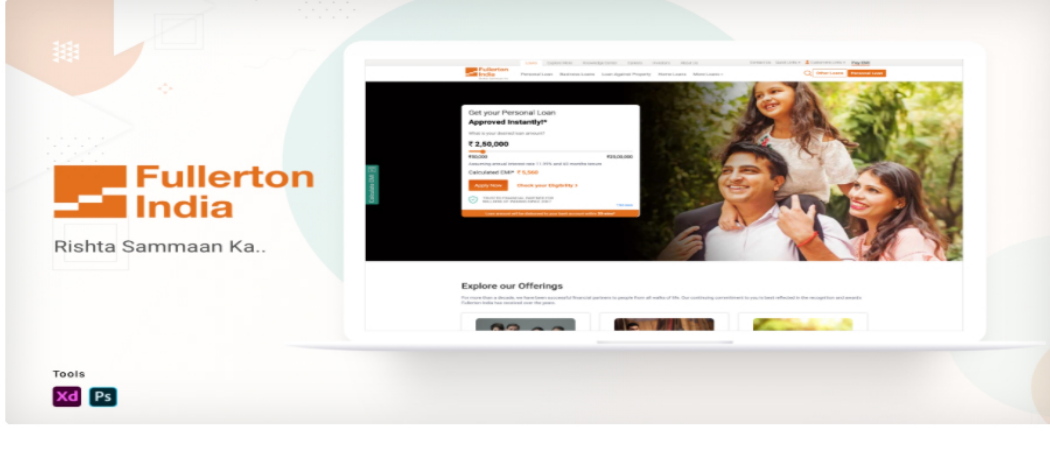

dabadu
Your Business Process Reinvented
Dealergroup Dashboard
Tools

Dabadu

Digital Products & Platforms

Your business process re-invented

- Mobile App
- User Research
- User Persona
- Customised Iconography
- Design Thinking
- Wireframing
- Frontend Development


Fullerton India
Rishta Sammaan Ka..
Tools

Fullerton India

Banking & Finance

Rishta Samman Ka

- Web
- Stakeholder Interviews
- Design Thinking
- Portal
- Frontend Development
- Brain storming

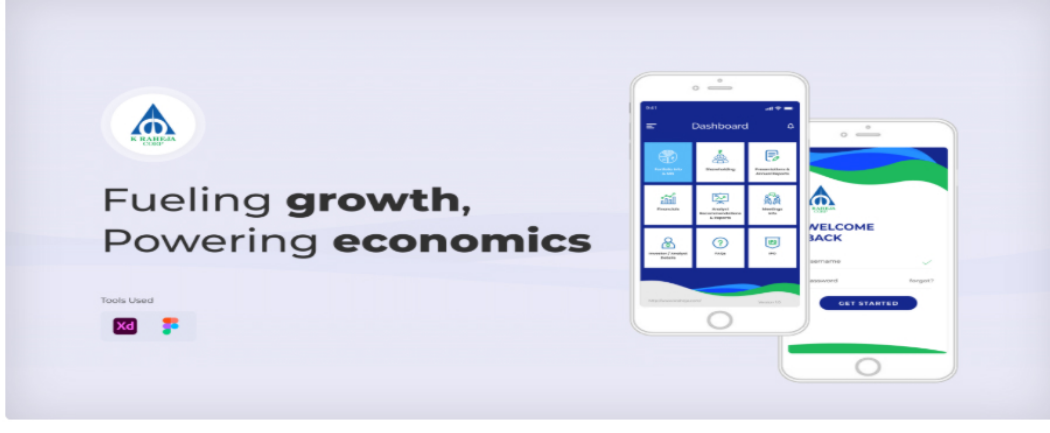
Infosys equinox
Infosys Equinox is a revolutionary platform dedicated to the customers for a better accessibility their digital commerce elements.
Tool used

Infosys Equinox

Digital Products & Platforms

Human-centric commerce and marketing platform

- Design Thinking
- Empathy Map
- Frontend Development
- User Persona
- User Flow


Fueling growth, Powering economics
Tools Used

K Raheja

Real Estate

Fueling growth, Powering economics

- Mobile App
- Stakeholder Interviews
- Brain storming
- Design Thinking

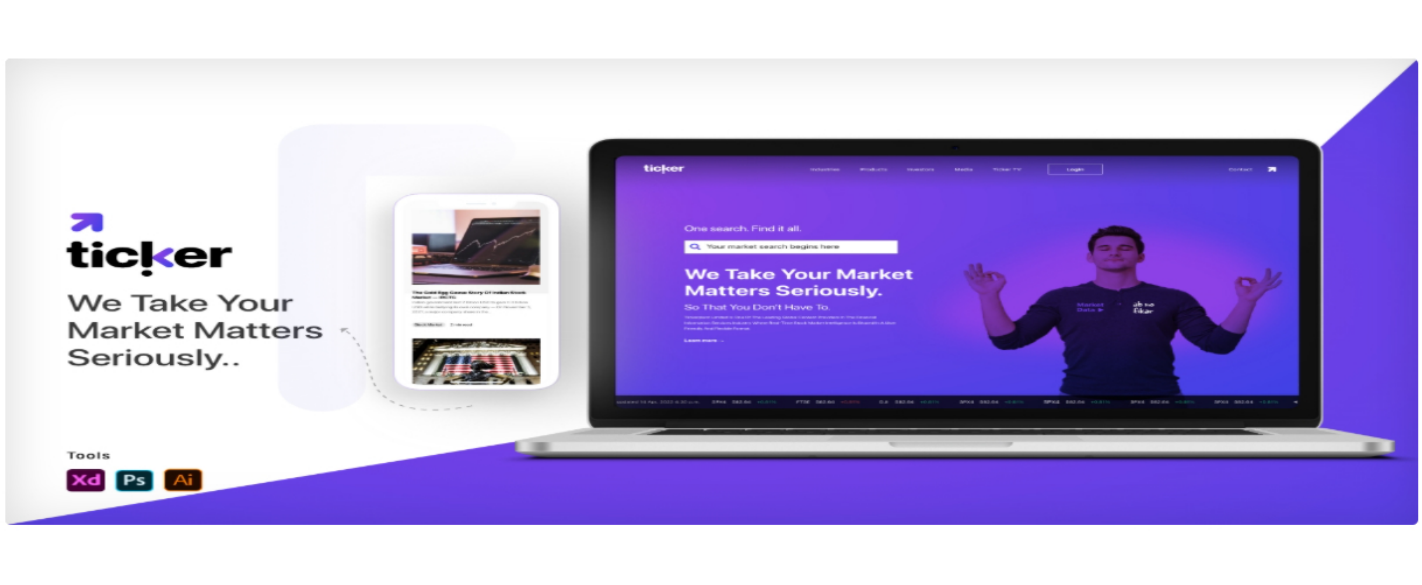
OTTplay
Case Study
OTT Play
OTT Play is a smart recommendation and discovery platform.

OTT Play

Media & Entertainment

Smart recommendation entertainment platform

- Design Thinking
- User Persona
- User Flow
- user Journey

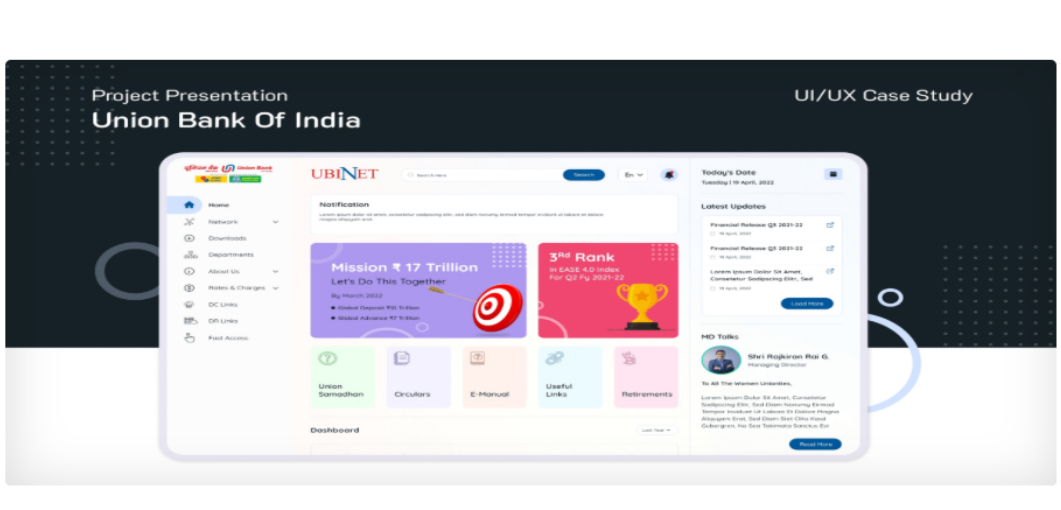

ticker
We Take Your Market Matters Seriously..
Tools

Ticker

Banking & Finance

We take your market matters seriously

- Design Thinking
- User Persona
- Stakeholder Interviews
- Frontend Development
- Brain storming
- Mobile App


Project Presentation
Union Bank Of India
UI/UX Case Study

Ubinet

Banking & Finance

Banking Norms Redefined

- Portal
- Design Thinking
- Frontend Development
- Wireframing
- Stakeholder Interviews
- Brain storming

Copyright © novaascenddynamics.com